



Republic of the Philippines
Department of Education
REGION X- NORTHERN MINDANAO
Division of Malaybalay City

DA-2022-11-135
DEPED MALAYBALAY CITY DIVISION
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By: *[Signature]*

DIVISION ADVISORY

No. 135 s. 2022

This Division Advisory is issued for the information of DepEd Officials, Personnel & staff, and the public and should not be interpreted as an endorsement by the DepEd Division of Malaybalay City

FUNDAMENTALS OF QUALITATIVE RESEARCH DESIGN, METHODS, AND DATA ANALYSIS USING FREWARE

Enclosed is Regional Advisory No. 225, s. 2022 inviting teachers, school leaders, and nonteaching personnel to the STRATOne virtual workshop on Fundamentals of Qualitative Research Design, Methods, and Data Analysis Using Freeware via Zoom on November 22-25, 2022.

[Signature]
VICTORIA V. GAZO PhD, CESO V
Schools Division Superintendent



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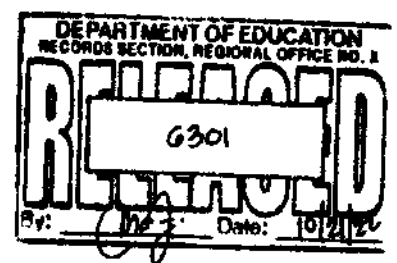


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Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



Regional Advisory No. 285, s. 2022
October 19, 2022

Complying with DepEd Order No. 8, s. 2013,
this Office issues this Advisory not for endorsement per DO 28, s. 2001,
but for the information of DepEd officials,
personnel/staff, and the concerned public.
(Visit deped10.com)

**FUNDAMENTALS OF QUALITATIVE RESEARCH DESIGN, METHODS,
AND DATA ANALYSIS USING FREEWARE**

STRATOne invites teachers, school leaders, and nonteaching personnel to the virtual workshop on **Fundamentals of Qualitative Research Design, Methods, and Data Analysis Using Freeware** via Zoom, on **November 22-25**.

Participation in this activity shall be on a voluntary basis. As such, the participants themselves shall shoulder any registration fees and travel/incidental expenses. Further, their participation shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith*, Section 3 of Republic Act No. 5546 (Policy on Contributions), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).

Attached is a copy of the invitation for the specific details.

This Office directs the immediate and wide dissemination of this Advisory.

ATCH: As stated
To be indicated in the Perpetual Index
under the following subjects:

QUALITATIVE RESEARCH WORKSHOP

PPRD/anne

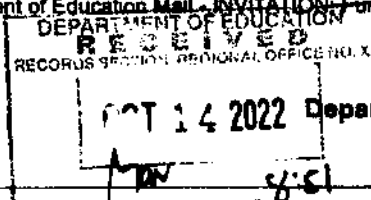


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10/12/22, 6:39 PM

Department of Education Mail - INVITATION: Fundamentals of Qualitative Research Design, Methods and Data Analysis usi...



22-85534

Department of Education Region 10 <region10@deped.gov.ph>

INVITATION: Fundamentals of Qualitative Research Design, Methods and Data Analysis using Freeware - November 22 to 25, 2022 (P3,500.00)

1 message

Data Science and Research Webinars (STRATOne) <datascience3@strat1ph.com>
To: region10 <region10@deped.gov.ph>

Wed, Oct 12, 2022 at 6:38 AM

Fundamentals of Qualitative Research Design, Methods and Data Analysis using Freeware - November 22 to 25, 2022 via ZOOM

Researchers face obstacles when conducting qualitative research, including incompatibility between the study question and methodology, insufficient methodological understanding, and neglect of the philosophical foundations of qualitative methodology. Further, many researchers in the public, private and academic sector lacks a fundamental understanding of qualitative methods, design, and analysis.

Qualitative research is critical in research because it answers "how" and "why" research questions and allows for a better knowledge of experiences, events, and context. Qualitative research allows us to explore questions about human experience that are difficult to quantify. Government, academe, and even the private sector must dig deeper in order to understand its stakeholders.

The course will follow a combined lecture and hands-on workshop in which participants will receive guidance on conducting qualitative data analysis and peer feedback on their own qualitative data analysis efforts. On the last or third day of the workshop, participants will learn how to use Orange (Data science freeware) to create a word cloud, sentiment analysis, and text mining.

Objectives:

- Learn about the nature and application of qualitative research in social and organizational research.
- Learn to conceptualize qualitative research and formulate problem statements and research questions.
- Learn how to design a qualitative research study.
- Learn about qualitative data collection procedures—observation, interviews, focus group interviews, and collection and use of documents and archival data.
- Learn the power of Orange for Data Science (FREEWARE) on performing text mining, word cloud, and sentiment analysis.

STRATONE will introduce Orange for Data Science in this workshop. Aside from the conventional method of analyzing qualitative data, participants will learn to create WORD CLOUD, SENTIMENT ANALYSIS and TEXT MINING using ORANGE for Data Science(a freeware).

Note: To access the course outline, description, and program of activities, you may reply to this email.

The registration fee of PHP3500.00 includes 12% VAT, digital handouts, datasets, installer of the software, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. OFFICIAL RECEIPTS will be provided upon payment. STRATONE is a VAT company.

STRAT One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides world-class webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be reasonable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

**Payment details:

Account Name: Strategic One Business Management Consultancy Firm

Account Number: 3831-0043-38

Bank: Landbank of the Philippines (Alabang Business Center Branch)

Who should attend?

- Government employees
- Academicians who are doing and teaching research and statistics.
- Private sectors, who wants to know alternative data analysis softwares that are FREE of charge.
- Non-governmental organizations.

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5. Students (undergraduate and graduate level).

Our workshop usually starts at 9:00AM, and conclude by 4:00PM daily. We are using ZOOM to deliver our workshops.

Thank you, and have a great year!

Regards,

STRAT One

Yakal Road, Tunesan, Muntinlupa City

Tel. no: 02-8-801-5903/09984604375