



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

DA 2022-11-137  
DEPED MALAYBALAY CITY  
**RELEASED**  
DATE 11/9/22 time: 9:05  
By:

**Division Advisory No. 137, s. 2022**  
November 8, 2022

*This Division Advisory is issued for the information of DepEd Officials, Personnel & Staff, and the public and should not be interpreted as an endorsement by the DepEd Division of Malaybalay City.*

**INVITATION TO PARTICIPATE**  
in **"Istorya ng Katatagan ng Kabataan"**  
a Video Documentary

Enclosed is the invitation letter from the *Malaybalay City Council for the Welfare of Children (CCWC)* to **all schools of Malaybalay City Division** to join the **"Istorya ng Katatagan ng Kabataan"**, a video documentary in celebration of the National Children's Month 2022.

The video documentary is open to all children who are **10-15 years old who are residents of the City of Malaybalay**. For more information about the activity, please refer to the attached letter invitation.

Queries relative to this can be relayed to Miss Jeanyben M. Decalanio at 0917-8108-445 or email at [cadodmo.malaybalaycity@gmail.com](mailto:cadodmo.malaybalaycity@gmail.com), or to Lucilyn M. Cahucom, PDO1 at 0955-125-9232 or Karl Lois C. Paganan, PDO1 at 0915-245-0076.

**VICTORIA V. GAZO, PhD, CESO V**  
Schools Division Superintendent



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



Republic of the Philippines  
Province of Bukidnon  
City of Malaybalay  
**CITY GOVERNMENT OF MALAYBALAY**  
**OFFICE OF THE CITY ADMINISTRATOR**  
Sayre-Hi-way Casisang, Malaybalay City  
Tel. (088)-813-4707; Email Addl. [imalaybalay.8700@gmail.com](mailto:imalaybalay.8700@gmail.com)



November 07, 2022

2022-62363  
DEPED MALAYBALAY CITY DIVISION  
**RECEIVED**  
NOV 08 2022 Time: 9:30  
By:

**VICTORIA V. GAZO, PhD, CESO V**  
Schools Division Superintendent  
Department of Education – Malaybalay City  
Sayre Hi-way, Casisang, Malaybalay City

Dear Dr. Gazo:

The Malaybalay City Council for the Welfare of Children (CCWC) is an institutional mechanism that facilitates and implement children's program, serving as an umbrella for the children's concerns and ensuring their rights for survival, protection, participation, and development.

This 2022 November marks the 30<sup>th</sup> anniversary of the National Children's Month Celebration. In connection, the CCWC has identified activities appropriate for children. The activities are guided by the theme, "*Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan*" focusing on upholding children's rights amidst the pandemic. Such activities also provide a platform for discourse on persistent issues during COVID-19 scenario and the state of new normal.

Anent thereto, one of the activities identified is a video documentary competition with the subtheme, "*Istorya ng Katatagan ng Kabataan*" and we cordially invite the schools under your authority to participate. Moreover, attached are the competition guidelines and mechanics.

We would be honored by your organization's participation and support for this activity. Should there be concerns in regards to this invitation, you may contact Miss **Jeanyben M. Dacalanlo, CHRP** of the Organizational Development Division of the City Administrator's Office [cadodmo.malaybalaycity@gmail.com](mailto:cadodmo.malaybalaycity@gmail.com) or 09178108445.

Thank you and looking forward to your support.

Very truly yours,

**RUZANNE R. BELISARIO**  
Assistant City Administrator-Designate  
OIC – Office of the City Administrator



Republic of the Philippines  
Province of Bukidnon  
City of Malaybalay  
**CITY GOVERNMENT OF MALAYBALAY**  
**OFFICE OF THE CITY ADMINISTRATOR**  
Sayre-Hi-way Casisang, Malaybalay City  
Tel. (088)-813-4707; Email Add. [insalaybalay.8700@gmail.com](mailto:insalaybalay.8700@gmail.com)



November 07, 2022

**VICTORIA V. GAZO, PhD, CESO V**  
Schools Division Superintendent  
Department of Education - Malaybalay City  
Sayre Hi-way, Casisang, Malaybalay City

Dear Dr. Gazo:

The Malaybalay City Council for the Welfare of Children (CCWC) is an institutional mechanism that facilitates and implement children's program, serving as an umbrella for the children's concerns and ensuring their rights for survival, protection, participation, and development.


This 2022 November marks the 30<sup>th</sup> anniversary of the National Children's Month Celebration. In connection, the CCWC has identified activities appropriate for children. The activities are guided by the theme, "*Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan*" focusing on upholding children's rights amidst the pandemic. Such activities also provide a platform for discourse on persistent issues during COVID-19 scenario and the state of new normal.

Anent thereto, one of the activities identified is a video documentary competition with the subtheme, "*Istorya ng Katatagan ng Kabataan*" and we cordially invite the schools under your authority to participate. Moreover, attached are the competition guidelines and mechanics.

We would be honored by your organization's participation and support for this activity. Should there be concerns in regards to this invitation, you may contact Miss **Jeanyben M. Dacalanlo, CHRP** of the Organizational Development Division of the City Administrator's Office [cadodmo.malaybalaycity@gmail.com](mailto:cadodmo.malaybalaycity@gmail.com) or 09178108445.

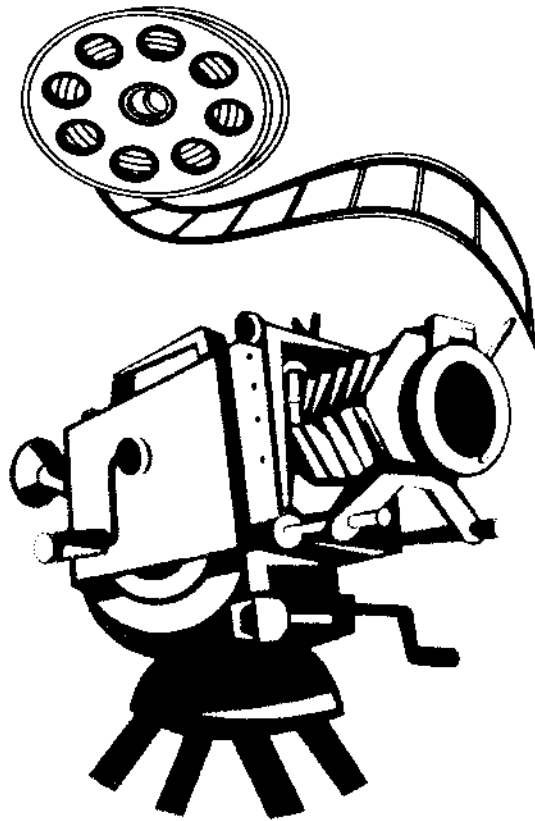
Thank you and looking forward to your support.

Very truly yours,

  
**RUZANNE R. FELISARIO**  
Assistant City Administrator-Designate  
OIC - Office of the City Administrator

# Post COVIDokumentaryo

ISTORYA NG KATATAGAN NG KABATAAN



NATIONAL CHILDREN'S  
**MONTH 2022**  
*"Kalusugan, Kaisipan, at Kapakanan  
ng Bawat Bata Ating Tutukan"*



30<sup>TH</sup> ANNIVERSARY



# MECHANICS

## Post COVIDokumentaryo

### Istorya ng Katatagan ng Kabataan: Post-COVID

1. Open to all 10–15 years old children who are residents of the City of Malaybalay
2. Theme: *"Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Riting Tutukan."*
3. The video file to be submitted should be in :
  - a. Format: MP4, MOV, or WMV only
  - b. Time limit: minimum of four (4) minutes and a maximum of six (6) minutes.
  - c. Language: May be in English, Tagalog, Bisaya, or Binukid (with subtitles)
4. The video must be an original work of the participant. Short clips from Youtube and Facebook are allowed. However, credits to the owner should be clearly stated.
5. Deadline for submission will be on November 18, 2022, 5:00 PM
6. Video entry shall be sent to imalaybalay.8700@gmail.com and once submitted, participant must call or text 09171352831 for confirmation of receipt.
7. Upon submission of the entry, the participants must provide the following information:
  - a. Title of Entry
  - b. Name of Participant
  - c. School Representing, if applicable
  - d. Age
  - e. Address
  - f. Contact Number
8. All entries are subject to initial screening and should not contain any inappropriate language, image, or content
9. Entries which passed the initial screening will be posted in the City Government of Malaybalay Official FB Page.
10. Winners will be announced on the closing program of the month-long





# CRITERIA

## Post COVIDokumentaryo

### Istorya ng Katatagan ng Kabataan: Post-COVID

#### Content and Organization (40%)

- The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of supporting information is present in the video which contribute to better understanding of the main idea. Events and messages are presented in a logical order and adhere to time limit, language, and format.

#### Production Quality (30%)

- The film is edited with high-quality shots. Video moves smoothly from shot to shot and a variety of transitions are used to assist in communicating the main idea and smooth the flow from one scene to the next. Shots and scenes flow seamlessly and digital effects are used appropriately for emphasis.
- The audio is clear and effectively assists in communicating the main idea. Actors communicate ideas with enthusiasm, proper voice projection, appropriate language, and clear delivery. Background audio is kept in balance and does not overpower the primary audio.

#### Creativity and Originality (20%)

- The film uses imaginative ways to convey the theme and displays innovative ideas in the telling techniques. It also exhibits originality and strongly invoke emotional response and stimulate thoughts and ideas. Sources of borrowed ideas and statistics are clearly cited.

#### Social Media Engagement (10%)

- Reactions to the video entry posted thru the City Government of Malaybalay Official Facebook page (5 points for share, 3 points for positive comments, and 2 points for love)

# PRIZES

POST COVIDokumentaryo



1<sup>st</sup> Prize - ₱10,000.00



2<sup>nd</sup> Prize - ₱ 7,000.00



3<sup>rd</sup> Prize - ₱ 5,000.00

10 Consolation Prizes @ ₱2,000 each

