



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

DA-2023-08-039  
DEPED MALAYBALAY CITY DIVISION  
AUG 09 2023 RELEASER  
DATE: 9<sup>th</sup> 2023 TIME: 10:24  
BY: [Signature]

Division Advisory No. 039, s. 2023  
August 07, 2023

Complying with DepEd Order No. 8, s. 2013,  
this Office issues this Advisory, not for endorsement per DO 28, s. 2001,  
but for the information of DepEd officials,  
personnel/staff, and the concerned public.  
(Visit [deped10.com](http://deped10.com))

**INVITATION FOR SCHOOLS TO THE SHORT FILMMAKING CONTEST:  
AFFORDABLE HEALTHY DIET**

This issuance refers to the letter from the National Nutrition Council Region X in line with the **2023 Nutrition Month** campaign with the theme "Healthy diet gawing affordable for all", all parties are invited to a **Short Filmmaking Contest: Affordable Health Diet** that aims to raise awareness of the healthy diet. **The deadline for submission of registration form is on August 18, 2023.**

Attached is the copy of the communication with the contest rules for the specific details.

This Office directs the immediate and wide dissemination of this Advisory.

Copy Furnished:

SGOD-School Health Unit  
Records Unit



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)

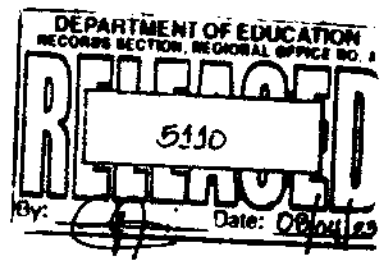


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Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO



Regional Advisory No. 0142, s. 2023  
July 28, 2023

Complying with DepEd Order No. 8, s. 2013,  
this Office issues this Advisory, not for endorsement per DO 28, s. 2001,  
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(Visit [deped10.com](http://deped10.com))

**INVITATION FOR SCHOOLS TO THE SHORT FILMMAKING CONTEST:  
AFFORDABLE HEALTHY DIET**

To celebrate the 2023 Nutrition Month Campaign with the theme  
"Healthy diet gawing affordable for all," all interested parties are invited to a  
**Short Filmmaking Contest: Affordable Health Diet** that aims to raise  
awareness of the importance of affordable healthy diet. **The deadline for  
submission of registration form is on August 18, 2023.**

Participation in this activity shall be personal and voluntary. As such,  
the interested parties shall file a leave of absence, if necessary, and shoulder  
the registration fees, travel/incidental expenses, or any other financial  
requirements, if there are any. Further, their participation shall be subject to  
the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005  
titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring  
Compliance therewith*, Section 3 of Republic Act No. 5546 (Policy on  
Contributions), DepEd Order No. 66, s. 2017 (Policy on Off-Campus  
Activities), and the DOH-prescribed health and safety standards.

Attached is a copy of the communication with the contest rules for the  
specific details.

This Office directs the immediate and wide dissemination of this  
Advisory.

ATCH: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

INVITATIONS      SHORT FILMMAKING CONTEST

ESSD/mgy



Jul 27 2023

Raw 8:49

23-101669

Department of Education Region 10 <region10@deped.gov.ph>

## Request to Disseminate SFMC [Adjusted deadline]

1 message

National Nutrition Council X <nnc\_x@yahoo.com>

Wed, Jul 26, 2023 at 12:27 PM

Reply-To: National Nutrition Council X <nnc\_x@yahoo.com>

To: "region10@deped.gov.ph" <region10@deped.gov.ph>, "deped\_regionx@yahoo.com.ph" <deped\_regionx@yahoo.com.ph>, "hnu.regionx@deped.gov.ph" <hnu.regionx@deped.gov.ph>, "hannahiezi.ratunil@deped.gov.ph" <hannahiezi.ratunil@deped.gov.ph>

*Greetings from the National Nutrition Council X!*

Happy Nutrition Month!

This has reference to the letter request we sent to your good office dated 6 July 2023, on the conduct of the **Short Filmmaking Contest 7.0: Affordable Healthy Diets** in line with the 2023 Nutrition Month campaign, "Healthy diet gawing affordable for all!" The contest is being done in partnership with our regional media network, the Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ).

To enjoin more schools to the contest, we have moved the **deadline for submission of registration forms is on 18 August 2023.**

Herewith is a copy of the contest mechanics, criteria and registration form.

Thank you so much for your support!

\*Kindly acknowledge receipt of your email.

### National Nutrition Council Region X

2nd Floor, Door 1, Regn Building, Agoho Drive, Zone 1 Carmen, Cagayan de Oro City

Telefax no. : (088) 856-8700

Cellphone number : 09631090198

Email Address: NNC\_X@yahoo.com

Visit us at: <https://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao>

Like us on Facebook: <https://web.facebook.com/NNCregion10/>

#### 3 attachments

**MECHANICS\_2023 Short Filmmaking Contest\_revised deadlines.pdf**  
719K

**REGISTRATION FORM\_2023 Short Filmmaking Contest\_revised deadlines.docx**  
89K

**Request to Disseminate SFMC\_DepEd X.pdf**  
734K



## Contest on Short Filmmaking: Affordable Healthy Diet

### Contest Objective:

The contest aims to raise awareness on the importance of and affordable healthy diets. The contest further intends to create interest and discover creativity among **junior and senior high school students** to promote and mobilize actions for support in relation to the 2023 Nutrition Month theme: **"Healthy diet gawing affordable for all!"**.

### Contest Rules:

1. The contest shall start from **1 July 2023** and is open to all public and private junior and senior high schools in Region 10.
2. Interested schools must first submit the registration form to [nncregion10@gmail.com](mailto:nncregion10@gmail.com) with the subject: 2023 SMFEC Entry\_ Name of School on or before **18 August 2023**. Registered schools will be required to attend a 1-day virtual meeting to be organized by NNC X for contest orientation and capacity building by its media and filmmaker partners scheduled 22-25 August 2023. During the same meeting, schools will be assigned with genres (comedy, drama, or action).
3. Film production of the participating schools shall commence after the meeting. All video entries must be in line with the 2023 Nutrition Month theme, **"Healthy diet gawing affordable for all!"**. Talking points on the theme can be accessed through the National Nutrition Council webpage.
4. Each school can submit only one (1) entry.
5. The short film should run for a maximum of three (3) minutes only.
6. Entries should be original. In accordance to the copyright laws, music used in an entry must be original, licensed or in the public domain (ask permission from the composer).
7. Video resolution should be at least 1080p (1920x1080), 25fps frame rate.
8. Entries should not contain any offensive or inappropriate language, image and/or content. Animation films are discouraged. The video should be appropriate for general viewership.
9. Filming is highly encouraged to be held in spacious and well-ventilated places, with limited number of persons.
10. Display of brands of foods/beverages/formula milk to be used in the video is discouraged. Use of bottles, teats, and/or pacifiers is also discouraged.
11. Participating schools are required to attend a brief orientation/capacity building relating to the contest by NNC X and its media network.
12. Deadline of submission of film entries is on **18 September 2023, 5:00 PM**. Films must be sent via email and upon uploading, the school must make sure that the video is accessible by anyone by opening permission (Viewer mode) in the file settings.
13. All entries are subject to initial screening. The Secretariat shall notify the top 10 qualified entries through e-mail and SMS. Unqualified entries shall likewise be informed by the Secretariat.
14. Shortlisted entries shall be uploaded to NNC X's YouTube Channel and Facebook Page, National Nutrition Council Region X not later than **29 September 2023** for public viewing and voting. Overall social media engagement shall be based on the total number of Facebook and YouTube likes/reactions, views and shares. Shares should be posted public using the hashtags **#OneRegioninNutrition #2023NutritionMonth #AffordableHealthyDiet**. Public voting will close on **20 October 2023, 5:00 PM**.
15. Decision of the judges shall be final and irrevocable.
16. Employees of the National Nutrition Council X and their relatives up to the second degree of consanguinity or affinity are not qualified to join the contest.
17. All entries shall be considered property of the National Nutrition Council X.
18. Awardees and finalists shall be duly recognized by the National Nutrition Council X during the Regional Nutrition Awarding Ceremony tentatively scheduled on November 2023.

## CRITERIA

Qualified videos will be judged according to the following criteria:

1) Relevance to the theme	40%
2) Creativity and originality	30%
3) Technical quality	20%
4) Social Media Engagement	10%
<b>TOTAL:</b>	<b>100%</b>

## PRIZES

Winners for the contest shall receive:

- Cash Prizes: ₱15,000.00 – Grand prize  
₱10,000.00 – Second prize  
₱5,000.00 – Third prize
- Plaque of Recognition

Finalists shall receive:

- Consolation: ₱2,000.00
- Certificate of Recognition

Special Awards:

- Social Media Favorite Award
- MANGO DIEZ Choice Award
- Best in Comedy Film Award
- Best in Drama Film Award
- Best in Action Film Award



### National Nutrition Council X

2nd Floor Door 1, Rego Building, Agoho Drive Zone 1

Carmen, Cagayan de Oro City

Telefax: (088) 856-8700

Cellphone no.: 09631090198

Email: nnc\_x@yahoo.com

[www.facebook.com/NNCRegion10](http://www.facebook.com/NNCRegion10)

<https://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao>



**Short Filmmaking Contest  
National Nutrition Council X  
2023 Short Filmmaking Contest**



**REGISTRATION FORM**

Name of school: \_\_\_\_\_  
Complete school address: \_\_\_\_\_  
Focal person: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_  
Course/Year level: \_\_\_\_\_  
Mobile number: \_\_\_\_\_ Email address: \_\_\_\_\_  
Facebook page (if applicable): \_\_\_\_\_  
Title of short film entry: \_\_\_\_\_  
Brief description of entry: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
[Signature over Printed Name]

**NOTE: BY AFFIXING YOUR SIGNATURE YOU AND THE SCHOOL HEREBY AGREE TO CONTEST RULES**

**Contest Rules:**

1. The contest shall start from **1 July 2023** and is open to all public and private junior and senior high schools in Region 10.
2. Interested schools must first submit the registration form to [nncregion10@gmail.com](mailto:nncregion10@gmail.com) with the subject: **2023 SMFC Entry\_ Name of School** on or before **18 August 2023**. Registered schools will be required to attend a 1-day virtual meeting to be organized by NNC X for contest orientation and capacity building by its media and filmmaker partners scheduled 22-25 August 2023. During the same meeting, schools will be assigned with genres (comedy, drama, or action).
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Republika ng Pilipinas  
KAGAWARAN NG KALUSUGAN  
NATIONAL NUTRITION COUNCIL  
NORTHERN MINDANAO REGION  
2<sup>nd</sup> Floor, Door 1, Rego Bldg., Agoho Drive,  
Zone 1, Candon, Cagayan de Oro City



26 July 2023  
NNCX/C174/smgt

**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director  
Department of Education Regional Office 10  
Masterson Avenue, Zone 1,  
Upper Balulang, Cagayan de Oro City

Dear **Director Bayocot**:

*Happy Nutrition Month greetings from the National Nutrition Council X!*

This has reference to the letter request we sent to your good office dated 6 July 2023, on the conduct of the **Short Filmmaking Contest / .U: Affordable Healthy Diets** in line with the 2023 Nutrition Month campaign, *"Healthy diet gawing affordable for all!"* The contest is being done in partnership with our regional media network, the Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ).

Same with our initiative in previous years, our target participants for this contest are all public and private Junior and Senior High Schools in Region 10. We would like to engage the high school learners in Northern Mindanao in promoting awareness on the importance of making healthy diets affordable and accessible.

In this regard, we are pursuing our request for support from your good office, in the dissemination of the contest to all public and private junior and senior high schools in the region through issuance of a Department Memorandum. To enjoin more schools to the contest, we have moved the **deadline for submission of registration forms is on 18 August 2023**. An orientation activity on the contest will be held within a week after the deadline to level-off campaign priorities and assign genre for each participating school. Schools can only start the production of their video after the conduct of the said meeting.

Enclosed please find a copy of the contest mechanics, criteria and registration form.

Thank you for your continued support in addressing hunger and malnutrition.

Very truly yours,

  
**GLADYS MAE S. FERNANDEZ, RND, MDM**  
Regional Nutrition Program Coordinator

***"Healthy diet gawing affordable for all!"***

Telefax: (088) 856-8700 Mobile: (+63) 963 109 0198 Email: nnc\_x@yahoo.com • region10@nnc.gov.ph

Website: [www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao](http://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao) Facebook: [www.facebook.com/NNCregion10](http://www.facebook.com/NNCregion10)

