




Republic of the Philippines
Department of Education
REGION X- NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

DM 2023-08-317
DEPED MALAYBALAY CITY DIVISION
RELEASED
DATE: 8/11/23 Time: 1:51
By: 

DIVISION MEMORANDUM

No. 317, s. 2023

TO : Assistant Schools Division Superintendent
Chief Education Supervisors and Staff, CID
Concerned Public Elementary/ Integrated School Heads
Alternative Learning System (ALS) Implementers

FROM :  **CHERRY MAE L. LIMBACO-REYES**
Schools Division Superintendent 8/11/23

DATE : August 8, 2023

SUBJECT : **CONDUCT OF ALTERNATIVE LEARNING SYSTEM (ALS)
ADVOCACY SOCIAL MOBILIZATION (ADSOCMOB) ACTIVITIES**

- In cognizance to Republic Act 11510, the Alternative Learning System Act, which declared the policy of the State to promote the right of all citizens to quality education to all levels and take the appropriate steps to make such education accessible to all, this Office shall conduct a Division-wide Advocacy Social Mobilization (AdSocMob) Activity to start on August 11, 2023.
- This Division-initiated activity aims to provide awareness and increase access on the different Alternative Learning System (ALS) program implementation for SY 2023-2024.
- The participants of the said activity are ALS Focal Person, Education Program Specialists II, Concerned School Heads, ALS Teachers, and Community ALS Implementers. Moreover, it is expected that coordination with the barangay officials is sought prior to the conduct of the AdSocMob.
- Queries relative to this can be relayed to Jasmin J. Adriatico, Education Program Supervisor at 09177714505.

TO BE POSTED IN THE WEBSITE



Purok 6, Casisang, Malaybalay City
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TIMELINE OF ALS SOCMOB ACTIVITIES

DATE	ACTIVITIES	PERSONS INVOLVED
August 10-11, 2023	<ul style="list-style-type: none">• Sending letters to barangays and stakeholders• Courtesy call to designated barangays	EPS, EPSAs, ALS Teachers, LGU Barangay
August 14, 17-18, 2023 August 22-25, 2023 August 30-31, 2023	<ul style="list-style-type: none">• House to house mapping of potential and target ALS learners• Recorda around barangays by district:<ul style="list-style-type: none">• August 14, 2023 – District 8• August 17, 2023 – District 10• August 18, 2023 – District 9• August 22, 2023 – District 7• August 23, 2023 – District 6• August 24, 2023 – District 2• August 25, 2023 – District 1• August 30, 2023 – District 5• August 31, 2023 – Districts 3&4• Posting and distribution of advocacy materials: posters, streamers and flyers• Conduct community orientation• Enrolment	EPS, EPSAs, Concerned School Heads, ALS Teachers, LGU Barangay, Learners
	During recorda, all teachers are enjoined to participate on the schedule being set	

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