

Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY DM - 2023-09-377
DEPED MALAYBALAY CITY DMISION
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Division Memorandum No. 3¹⁷ , s. 2023

To:

Assistant Schools Division Superintendent

Chief, CID and SGOD

School Heads

All Others Concerned

This Division

From:

CHERRY MAE L. LIMBACO-REYES

Schools Division Superintendent

9/13/23

Date:

September 12, 2023

Subject:

2023 DIVISION COMPETITION ON STORYBOOK WRITING

FOR KINDERGARTEN TO GRADE SIX

- 1. In preparation for the 5th National Storybook Writing Competition, this Office announces the conduct of the 2023 Division Competition on Storybook Writing from September 12 to October 6, 2023.
- 2. All Division-trained batch 1 and batch 2 storybook writers are directed to join the contest for categories 1 and 3 and shall submit the entries with attachments to the EPS-LRMDS. These Division Storybook Writers are no longer required to join the district-level competition. However, interested elementary/secondary teachers who were not able to participate in the training are instructed to join the district-level competition.
- 3. All Public Schools District Supervisors and District Filipino Coordinators are directed to spearhead the District Competition on Storybook Writing (manuscript only) and shall submit a competition report following the



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REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

template in Enclosure 1. Each District shall select the top two winners for K-6, following the attached criteria.

4. The following timeline of activities shall be observed:

Activities	Category 1 Storyboo ks for Grades 4,5, & 6 (For Young Reders)	Category 2 (Private and Non- DepEd schools) Storyboo ks for Grades 1,2, & 3 (For Beginnin g Readers)	Category 3 Wordless Storybooks for Kindergart en (For Emergent Readers)	Category 4 Manuscrip ts for Grades 4,5, & 6 (for LRMS staff)	Responsib le Person
District Level Competitio n	Septembe r 11-29, 2023	Septembe r 11-29, 2023	September 11-29, 2023	September 11-29, 2023	PSDS, Filipino Coordinat or
Deadline of Submissio n of Manuscrip ts to the Division TWC	Septembe r 30, 2023	Septembe r 30, 2023	September 30, 2023	September 30, 2023	PSDS Storybook Writers School Heads
Judging of Manuscrip ts at the Division Level	October 2-4, 2023	October 2-4, 2023	October 2-4, 2023		Division TWC Screening Committe e
Judging at the Regional Level	October 23, 2023	October 23, 2023	October 23, 2023	October 23, 2023	Regional TWC



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DIVISION OF MALAYBALAY CITY

- 5. All teacher-writers shall be given a certificate of recognition at the Division Level and a certificate of participation at the District level. Non-winning entries at the District Level shall be forwarded to the Division LRMDS for further quality assurance and approval.
- 6. Division-prescribed Manuscript Template, Standards and specifications, Mechanics and Qualifications, and Social Content Guidelines (see Enclosures) shall be strictly observed. The accomplished Official Entry Form shall be attached with the storybook upon submission to the Division Office.
- 7. Per Policies and Guidelines on Overtime Services of Government Employees, all storybook writers with qualified entries (following standards and specifications) shall be given 2-day service credits, while the Division illustrators and Kindergarten Wordless Storybook teacher-illustrators/creators shall be given 5-day service credits when rendering services during the conduct of the activity beyond office hours or during Saturdays and Sundays.
- 8. The Division Screening Committee shall be composed of the following members:

Maria Concepcion S. Reyes – EPS in Filipino
Rachel R. Valde – EPS in English
Teacher of Key Stage 1 (for Manuscript and Wordless Categories)
Teacher of Key Stage 2 (for Storybook Category)
Joseph L. Cabello (for Wordless Storybook)

9. Should there be queries, contact Purisima J. Yap - EPS-LRMDS at 09364882591.



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

2023 DIVISION COMPETITION ON STORYBOOK WRITING

DISTRICT-LEVEL COMPETITION REPORT

Category	(Kindero	garten, Grade 4, Gra	de 5, Grade 6)			
No.	Title	Writer	School	Score	Rank	Remarks
Chair:	creening Commit					
Members	:					
Name & S	Signature					
Name & S	Signature					



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REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

" TITLE " Isinulat ni: School: DIVISION OF MALAYBALAY CITY

PAGE	TEXT (TOTAL # OF WORDS)	VISUAL NARRATIVE
1-2	FRONT COVE PAGE & INSIDE FRONT COVER(BLANK)	Title and description of cover page design
2	INSIDE FRONT COVER PAGE	Copyright page (blank)
3	TITLE PAGE	Title and competencies
4	STORY STARTS	Description of illustration per page (What you want for an illustrator to draw)
41	STORY ENDS	
42	BLANK PAGE	
43	INSIDE BACK COVER PAGE	
44	BACK COVER PAGE	Synopsis/Teaser
	PROIT SOFEIL LAND	97210193197 2 00901

NOTE: Total number of pages (including front and back covers) should be divisible by 8 plus 4. Example: 20 (Kinder), 28 (Kinder), 36, or 44



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

2023 DIVISION COMPETITION ON STORYBOOK WRITING FOR KINDERGARTEN TO GRADE SIX

I. STANDARDS AND SPECIFICATIONS

- 1. All works submitted in the Competition shall be unpublished and have not been entered in other competitions
- 2. All entries shall not reflect the names of the author, illustrator, layout artist, school, or any other identifiers.
- 3. Stories must be original. Adaptation and unique retelling of local stories may be done with respect and sensibility, and with consideration of indigenous and local traditions
- 4. Artworks and texts produced through artificial intelligence (AI) or similar system-generated concepts shall **not** be used in any part of the entries. This provision does not underscore the features of AI, however the novelty of this art concept needs further discussions in the art community and may be explored in future editions.
- 5. Internet images, stock photos, and all other non-original art pieces shall **not** be used.
- 6. Stories must be written in Filipino.
- Stories must be based on one or a combination of learning competencies in any learning area/s of the enhanced basic education curriculum.
- 8. Stories shall contain the themes and motifs of tradition, culture, environment, art, and a basic understanding of local concepts. This set of themes and motifs supports the official tagline of #KwentoNgBayanKo.
- 9. Stories and illustrators shall adhere to the provisions of the Social Content Guidelines.
- 10. There shall be **no** accompanying processing questions and supplementary activities in the story.
- 11. For styling and orthographic purposes, it is recommended to follow the latest version of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino. For other styling concerns not addressed by the said publication, it is recommended to follow the Chicago Manual of Style 17th Edition.



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REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

- 12. The following are the specifications for the manuscript:
 - 12.1. The number of words for Grades 1,2, and 3 must not exceed 2,000.
 - 12.2. The number of words for Grades 4, 5, and 6 must not exceed 5.000.
 - 12.3. All entries must be typed in a word processing service (e.g., MS Word) using any other serif typefaces in single space.
- 13. The following are the specifications for illustration and design:
 - 13.1. Page extent shall be any of the following: 20, 28, 36, or 44 Pages. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - 13.2. The Front Cover Page shall reflect the following information:
 - ✓ Title of the storybook, styled in headline case
 - ✓ Cover art
 - ✓ Provision for the logo of the Department of Education (upper right) and the Gawad Teodora Alonso golden seal (lower right)
 - 13.3. Front and Back matters include the following:
 - ✓ Provision for copyright page (inside back cover) shali be left blank.
 - ✓ Title page, containing stripped down version of the Cover page and the list of learning competencies covered.
 - ✓ Provision for author and illustration boxes (inside) back cover), which shall be left blank.
 - 13.4. The presentation of the story shall be by panel, utilizing either the whole-page style or the two-page-spread style.
 - ✓ Option 1: For each panel sequence (two-page spread), text may be placed on one page and the illustration on the adjacent page to facilitate picture-aided reading.
 - ✓ Option 2: For each panel sequence (two-page spread), text and illustration may be placed together to facilitate a visually comprehensive story reading,



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

- ✓ Option 3: For each panel (whole page), text and illustration may be placed together to facilitate a visually comprehensive reading
- 13.5. All stories must start on a verso (left) page after the Title Page
- 13.6. The Back Cover Page shall contain a short synopsis and/or a teaser of the story. The synopsis shall introduce the plot of the story without giving away the whole storyline.
- 14. The following are the specifications for wordless storybooks:
 - 14.1. Page extent shall be any of the following: **20 or 28 pages.**The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - 14.2. Only one word is allowed for a wordless storybook, including in the count any label, fancy fonts placed in conspicuous spaces, items and objects, and any other text necessary for the development of the story.
 - 14.3. The Back Cover Page shall contain a synopsis or a teaser of the story in illustration, with no text.
 - 14.4. All other standards and specifications in the illustration (item 13 of these Guidelines) shall be followed in the preparation of wordless storybooks.

II. MECHANICS AND QUALIFICATION

- 1. Writing and illustration of stories shall be done outside of office hours.
- 2. There will be two categories to be participated by the teachers: Category 1 – This category is aimed at the production of storybook packages addressing one or a combination of the learning competencies of the 2023 Revised K to 12 Curriculum for Grades 4,5, and 6. This is open to all teaching and non-teaching personnel with permanent status and no membership in any Competition committee.

Category 3 -This is aimed at the production of wordless storybooks as a Kindergarten learning experience, addressing one or a combination of learning competencies for Kindergarten. This is



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

open to all teaching and non-teaching personnel with permanent status and no membership in any Competition committee.

- 3. Interested participants may submit one entry per grade level.
- 4. Entries submitted for one level may not be submitted in another grade level
- 5. Only one writer is allowed in each story. For Kindergarten, only one creator is allowed per storybook, serving as both the writer and illustrator of the same.
- 6. There shall be no editor or auxiliary development team at the Division level.
- 7. The top 3 winning manuscripts per grade level shall be illustrated for the Regional entries.
- 8. Illustrators may submit up to two entries, regardless of grade level.
- 9. There shall be one illustrator per story.



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REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

CRITERIA FOR JUDGING

MANUSCRIPT SCREENING

Criteria	Factors	Percentage
Concept	Originality and local flavors	20%
Storytelling Style -Plot and pacing -Characterization -Dialog	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, syling	15%

MANUSCRIPT ILLUSTRATION AND WORDLESS STORYBOOK

Criteria	Factors	Percentage	
Appropriateness of the Illustration	Purpose, intent, message	40%	
Media/Mode of Presentation	Use of appropriate media for the story	15%	
Technique and Skill	Expertise, consistency, etc.	25%	
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%	

STORYBOOK PACKAGE

Criteria	Factors	Percentage 50%	
Text	Concept/Premise, Storytelling Style, Plot and Pacing, Characterization and/or Dialog, Development of the Theme, Development of Learning Competency, Presentation Standards		
Art	Appropriateness of the Illustration, Media/Mode of Presentation, Technique and Skill, Viewer Reception/Overall Design and Artistic Composition	50%	



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REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

SOCIAL CONTENT GUIDELINES

In pursuit of quality learning resources which communicate and are reflective of the core values of the

Department, the Bureau of Learning Resources has formulated the following standards and guidelines

organized according to key themes that develop in learners, national consciousness, ecological and social

justice and responsibility, inclusiveness, and lifelong learning among others:

The Philippine Nation and Society

Quality learning resources should ensure the cultivation, enrichment, and dynamic evolution of the

country's cultures that subsequently strengthen national consciousness among learners and fortify their

historical and moral fiber of being true Filipinos. Learning resources should promote among learners the

idea that being Filipino is a shared national identity that gives a sense of belongingness and a source of

knowledge and pride even as we are citizens of the world.

To achieve its purpose, the learning resources must:

- 1. Depict national symbols and institutions in contexts that promote respect for their meanings.
- 2. Foster a sense of justice and obedience to and respect for the Constitution and the law.
- 3. Maximize the use of illustrations and photographs depicting the diversity of Philippine settings and

environments (e.g., local communities, local objects, flora, and fauna endemic to the Philippines)

- 4. Highlight the diversity of Philippine cultural communities, including Indigenous Cultural Communities (ICCs).
- 5. Depict expression of Philippine cultures technologies, inventions, games, dances, songs, literature,

dress, food, festivals, celebrations, practices, customs, and others.

- 6. Show community settings that feature a mix of rural, sub-urban, and urban situations without stereotyping any of them.
- 7. Refrain from giving importance and attention to popularized fads, transitory personages and events,

and untested theories or views.

8. Include foreign products, practices, and values only as needed and appropriate to the competencies

being covered. When included, these foreign products must be featured in ways that do not prejudice

Philippine products, practices, and values.



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Bepartment of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

Citizenship and Social Responsibility

Learning resources should reinforce one's belongingness and being a citizen of the Philippines, vested with

the rights, privileges and duties/ responsibilities. As Filipino citizens, the learners must be aware of their

duties and responsibilities to be able to contribute to the achievement of national development. These

shall:

- 1. Encourage participative and responsible citizenship.
- 2. Promote in learners, respect, and a positive attitude towards persons with disability by highlighting

their potential and capabilities, not their limitations.

- 3. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.
- 4. Depict contributions of individuals and ethnic groups in the country, religious and sectoral groups

that promote the common good of the community and the larger society.

5. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as

violent sports and entertainment.

- 6. Respect for Ownership (in relation to Intellectual Property Rights)
- 7. Uphold the confidentiality and privacy of all data and information as required under the Data Privacy

Act of 2012 (Republic Act No. 10173).

8. Avoid commercialization, endorsements and accreditation of goods and services

Individuals and Social Identity

Individual identity refers to the particular qualities, attributes, principles, and/or beliefs that makes a person

or group different from others. This may include aspects of our life that and individual has no control over,

such as where we grew up or the color of one's skin; as well as choices made in life, such as how time is

managed and what we believe in.

On the other hand, social identity can provide people with a sense of valuing one's belonging to

group and a framework for socializing, which can influence one's behavior. Social identity also refers to

how we identify ourselves in relation to others according to what we have in common.

To promote individual and social identity, learning resources should:

1. Depict the ethnic, physical, mental, religious, cultural and socio-economic diversity of individuals



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

and their circumstances in society, and promote sensitivity to and respect for the dignity and equal

treatment of all.

2. Involve all races and ethnicities, religions, economic classes, sexual orientations, and gender identities

including lesbian, gay, bisexual, and transgender, queer, intersex, asexual (LGBTQIA) in all social activities, events, and gatherings.

3. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, sexual preferences, ethnicities, regions

of origin, levels of ability, political affiliations, cultural or religious groups.

4. Avoid bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and

family roles, professions, occupations, and contributions to society.

Social Institutions

The family, religious/faith groups, work institutions and commercial entities are social institutions that

provide structures and mechanisms of order and cooperation that govern the behaviors of its members. It

is composed of systems of behavioral and relationship patterns that are densely interwoven and enduring,

and function across an entire society. They order and structure the behavior of individuals and groups by

means of their normative character. Learning resources orient learners to be active members of social

institutions when these:

Family

- 1. Show respect for different family patterns (nuclear, extended, with a single parent, or with two parents, etc.).
- 2. Promote responsible parenthood Examples:

Religious / Faith Groups

- 3. Use religious references, symbols, celebrations, and language free of biases.
- 4. Ensure that any reference to a religious group is appropriate, accurate, and authentic in relation to

the setting and/or period of history in which they are presented. Examples:

Work Institutions

- 5. Present and promote a balanced and just relationship between workers and managers.
- 6. Show workers of various professions and public servants and their contribution to the development or growth of their communities or of the country.

Commercial Entities

7. Avoid using commercial brand names and corporate logos



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Bepartment of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

8. Avoid incorporating any form of commercial solicitation and advertising

Gender

Gender sensitive learning resources also consider the political, economic, social, and cultural factors

underlying gender-based discrimination and socialization of men and women into certain opportunities.

To this end, learning resources should:

- 1. Refrain from differentiating, either explicitly or implicitly, the capability of males and females.
- 2. Depict gender and sexuality as an aspect of one's personhood in positive ways and maintain equal

treatment of gender roles regardless of age, ethnic background, economic status, special needs, religious affiliations, sexual preference, occupations, and contributions.

3. Avoid sexist language; use gender-free or gender-fair language.

Media, Technology, and Communication

The recent decades have seen major strides in the development of media and communication technologies.

The advent of the worldwide web has had a major impact on the lives of everyone. A high percentage of

learners are already embracing the world of media and communication technology. Hence, appropriate

digital or non-print learning resources are needed for effective and efficient use.

The K to 12 Curriculum promotes the development of information and media literacy skills among the

21st century learners.

Therefore, the learning resources provided must be learning opportunities that leads them to:

- 1. Portray Ethical Media Practice
- 2. Demonstrate the importance of using different forms of media as a means of communication and expression of ideas.
- 3. Highlight technological innovations as products of human ingenuity.
- 4. Depict responsible, safe, and secure use of Information and Communications Technology (ICT).
- 5. Promote positive and desirable attitudes towards ICT and its use.

Health, Nutrition and Wellness

This theme focuses on the various aspects of health, nutrition and wellness that would make learning

resources responsive to the holistic development of individual's emotional, mental, moral, physical, social,

and spiritual dimensions to achieve quality life.

Therefore, K to 12 learning resources must be developed to:

1. Promote and support personal health habits, physical fitness activities and practices.



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

2. Promote proper nutrition through healthy diets and positive eating behaviors that provide healthy

eating environment for children and adolescents.

- 3. Discourage the use of tobacco, e-cigarettes, vape, alcohol, restricted drugs (e.g. narcotics) and other addictive substances.
- 4. Emphasize health concerns during puberty and adolescence with focus on personal health and the development of self-management skills in coping with life's changes.
- 5. Promote the development and adoption of health programs in preventing and controlling diseases and disorders.
- 6. Encourage application of consumer knowledge and skills in the effective evaluation, selection and use of health information, products, and services.

Environment

The Earth is not simply a warehouse of resources to serve human needs but also an integrated, interdependent functioning system upon which all life forms depend for survival. Failure of one sub-system

will affect other sub-systems the ecology and other systems and would eventually threaten the subsistence

of human beings and communities. It is necessary for everyone especially the learners to treat the natural

environment with love and respect through learning resources which aim to:

1. Portray lifestyles that contribute towards reducing the impact of climate change through proper

segregation and waste management.

- 2. Portray efforts to conserve and care for the country's natural resources and protect the well-being
- of the environment.
- 3. Advocate the sustainability of aquatic life and resources.
- 4. Promote lifestyles/ practices that advocate proper land resource management to effectively safeguard the environment and protect the rights of affected communities including IPs.
- 5. Portray efforts that regulate, restrict, or prohibit the importation, manufacture, processing, sale,
- distribution, use and disposal of chemical substances and mixtures which cause risk and/or injury
- to health or the environment.
- 6. Present practices on humane treatment of and respect for all life forms.

Safety and Security

Promoting safety and security consciousness is important in crafting learning resources. This makes

learners aware of the need to secure all elements that, given particular conditions, may be at risk such as



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Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY

humans, animals, and the environment, and to reduce the personal level of risk to hazards or disasters.

Rather than being mere recipients of assistance, everyone must be taught to take a proactive role in

managing various risks, hazards or disasters to ensure the safety and security of all. Likewise, the learning

materials must then share information that would engage learners to prepare for situations of emergency.

These can be cultivated among learners if learning resources:

- 1. Promote disaster-risk management and preparedness before, during, and after a disaster.
- 2. Promote awareness on hazards and risks that may occur in schools and other places.
- 3. Inculcate values such as concern and care for all in times of emergencies or hazards.
- 4. Instill the right attitude and appropriate action such as protection or self-defense in facing any life-threatening situation.
- 5. Encourage the use of locally available and affordable resources that could be maximized to the greatest advantage in times of disaster.
- 6. Show the importance of collaborating and getting information from authorized sources.
- 7. Endorse safety programs, procedures, and services to prevent accidents and injuries



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