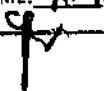




Republic of the Philippines  
**Department of Education**  
 REGION X - NORTHERN MINDANAO  
 DIVISION OF MALAYBALAY CITY

DM 2023-10-422  
 DEPED MALAYBALAY CITY DIVISION  
 RELEASED  
 DATE: 10/6/23 TIME: 10:40  
 BY: 

**DIVISION MEMORANDUM**

No. 422, s.2023

**TO:** Assistant Schools Division Superintendent  
 Chief Education Supervisors, CID and SGOD  
 Public Elementary and Secondary School Heads  
 School Paper Advisers and Campus Journalist  
 This Division

**FROM :**   
**CHERRY MAE L. LIMBACO - REYES**  
 Schools Division Superintendent

**DATE:** October 4, 2023

**SUBJECT: DEVELOPMENT AND PROMOTION OF CAMPUS  
 JOURNALISM AND FOR OTHER PURPOSES**

1. Pursuant to Republic Act (RA) No.7079 also known as the Campus Journalism Act of 1991, released through Deped Order No. 94, s. 1992, which stipulates the holding of the annual national, regional, division elementary, secondary, English and Filipino through the Curriculum Implementation Division, (CID) **announces the activities** on development and promotion of Campus Journalism with the theme, **"From Campus Journalism to Real - World Journalism: Shaping Minds from Schools to Societies."**
2. This activity aims to;
  - a. sustain advocacy on social consciousness and environmental awareness;
  - b. promote responsible journalism and
  - c. showcase the campus journalistic skills of students across the districts
3. School Paper advisers (SPAs) are to choose their own topics for the journalist to come up with an essential output.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
 Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
 Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)





Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

---

4. Outputs are to be judged weekly and the ranking of results shall be based on the consistency of the submission of outputs weekly.
5. Attached are the timeline of activities, criteria for the search for outstanding school paper adviser and campus journalist, guidelines for individual, group and school paper contest.
6. This Office shall be received one best output per week in every individual events in three hard copies.
7. All districts should ensure that school participating in the activity have school paper publication.
8. The activities shall be include the following;
  - a. **Individual Contest (English and Filipino, elementary and secondary )**
    - i. News Writing
    - ii. Features Writing
    - iii. Editorial Writing
    - iv. Sports Writing
    - v. Copyreading and Headline Writing
    - vi. Science and Technology Writing
    - vii. Photojournalism
    - viii. Editorial Cartooning
    - ix. Column Writing
  - b. **Group Contests**
    - i. Radio Scriptwriting and Broadcasting (English and Filipino elementary and secondary)
    - ii. Collaborative desktop Publishing (English and Filipino elementary and secondary)
    - iii. Online Publishing ( English and Filipino, secondary only)
    - iv. TV Scriptwriting and broadcasting (English and Filipino , secondary only)
  - c. **School Paper Contests ( English and Filipino, elementary and secondary)**



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

---

- i. News Section
- ii. Features section
- iii. Editorial Section
- v. Science and Technology Section
- vi. Layout and Page Design

**d. Search of Outstanding School Paper advisers (SPAs) and Campus Journalist (CJs)**

9. A campus journalist can participate in **only one** (1 event), either in an individual or group category.

10. Queries relative to this can be relayed to Maria Concepcion S. Reyes and Rachel R. Valde Education Program Supervisors on Campus Journalism.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

**Enclosure No.1 to Division Memorandum No. 422, s. 2023**

**TIME LINE OF ACTIVITIES**

Activities	Date	Persons Involved	Date of Evaluation
Submission of individual events	1. Oct. 6, 2023 2. Oct. 13, 2023 3. Oct. 20, 2023 4. Oct. 27, 2023	SPAs CJs EPS PSDS	Oct. 9, 2023 Oct. 16, 2023 Oct. 23, 2023 Oct. 30, 2023
Submission of group events	Oct. 20, 2023	SPAs CJs	Oct. 23, 2023
Submission of Papers for Outstanding Paper Advisers and Campus Journalist Elem and Sec.	Nov. 6, 2023	SPAs CJs PSDS	Nov.13, 2023
Division Journalism Conference	November 10-11, 2023 17- 18, 2023	SPAs CJs EPS PSDS	Nov. 11, 2023 Nov. 18, 2023
Submission of School Paper	Dec. 1, 2023	SPAs	Dec. 15, 2023

**Template Output:**

Name of writer: \_\_\_\_\_

School: \_\_\_\_\_

Event : \_\_\_\_\_

Category: Filipino /English, Elem./Sec.

School Paper: \_\_\_\_\_

Coach/Paper Adviser: \_\_\_\_\_



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

Enclosure No.2 to Division Memorandum No. 422, s. 2023

**CRITERIA FOR THE SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER**

**Basic Qualification:** Must have been a school paper adviser for at least three (3) consecutive years, immediately prior to the search

**A. Performance Rating -----5 points**

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

Descriptive Rating

96 – 100 – 5 pts.

SY 2021-2022 = \_\_\_\_\_

91 – 95 – 4

SY 2020-2021 = \_\_\_\_\_

86 – 90 – 3

SY 2019-2020 = \_\_\_\_\_

80 – 85 – 2

76 – 80% - 1

**B. Achievement in Journalism Contest (for the past three years)-----55 points**

1. Individual Contest ----- 20 pts.

	1st	2nd	3rd	4 <sup>th</sup>	5th	6th	7 <sup>th</sup>
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	2	1	1

2. School Paper Contest -----20 pts.

	1st	2nd	3rd	4 <sup>th</sup>	5th	6th	7 <sup>th</sup>
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	3	2	2

3. Scriptwriting and Radio Broadcasting ----- 10pts

a. Individual Awards

	1 <sup>st</sup>	2nd	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
National Level	10	9	8	7	6
Regional Level	5	4	3		
Division Level	3	2	1		

b. Group Awards

	1 <sup>st</sup>	2nd	3 <sup>rd</sup>	4th	5th
National Level	10	9	8	7	6
Regional Level	5	4	3		
Division Level	3	2	1		

4. Collaborative Publishing-----5 pts.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



**Republic of the Philippines**  
**Department of Education**  
**REGION X - NORTHERN MINDANAO**  
**DIVISION OF MALAYBALAY CITY**

---

**a. Group Awards**

	1 <sup>st</sup>	2nd	3rd
National Level	5	4	3
Regional Level	3	2	1
Division Level	2	1	1

\*In the event that there are several wins, the highest rank/points shall be considered. \*Coaching by appointment will not be given points unless competed in the lower level.

**C. Leadership Related to Journalism-----15 pts.**

Position	National	Regional	Division
Association President	15	10	5
Vice President /Asso. Publication Editor/EI	13	7	5
Asst. Editor /Section Editor			
Secretary /Treasurer/other positions	10	5	3

\*In the event that there are several positions, the highest shall be considered.

**D. Community and Extension Services Related to Journalism----- 10 pts.**

	National	Regional	Division
Organizer/Trainer/Resource Speaker/Committee Chairperson	10	7	5
Facilitator	7	4	2
Committee Membership	4	2	1

**E. Published Reading Materials and journalism articles (news, features, etc). (level- International 5...)**

Books/Modules on Journalism --- **5 pts** 1 per article (max. of 5 pts)

**F. Scholarship Awards Related to Journalism-----5 pts.**

**G. Panel Interview -----5pts.**

Total: 100 points

\*Non-appearance of the candidates in the panel interview is not a ground for Disqualification in the search.

**Search for the Most Outstanding Campus Journalist (Elementary and Secondary)**

**CRITERIA**

**1 ACADEMIC PERFORMANCE 10 PTS**

- With Highest Honors 10 pts
- With High Honors 8 pts
- With Honors 6 pts

**1. ACHIEVEMENT IN JOURNALISM AND OTHER RELATED**

**COMPETITIONS FOR THE PAST THREE (3) YEARS ES and 5 YRS for JHS/SHS (All**



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
 Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
 Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

---

achievements shall be added)

**A. Individual Contests**

A.1. National

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
20 19 18 17 16 15 14

A.2. Regional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
13 12 11 10 9 8 7

A.3. Divisional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
7 6 5 4 3 2 1

**B. School Paper Contest**

B.1 National

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
20 19 18 17 16 15 14

B.2 Regional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
13 12 11 10 9 8 7

B.3 Divisional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
7 6 5 4 3 2 1

**C. Radio Broadcasting/TV Broadcasting Contests**

C.1 National

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
5 4 3 2 1 1 1

C.2 Regional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>**  
4 3 2 1 1

C.3 Divisional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>**  
3 2 1

**D. TV Broadcasting Contests**

D.1 National

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
5 4 3 2 1 1 1

D.2 Regional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>**  
4 3 2 1 1

Divisional

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>**  
3 2 1

**E. Collaborative Publishing Contests**

E.1 National

Rank **1<sup>st</sup>** **2<sup>nd</sup>** **3<sup>rd</sup>** **4<sup>th</sup>** **5<sup>th</sup>** **6<sup>th</sup>** **7<sup>th</sup>**  
5 4 3 2 1 1 1



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



21 93 0060



**Republic of the Philippines**  
**Department of Education**  
**REGION X - NORTHERN MINDANAO**  
**DIVISION OF MALAYBALAY CITY**

**E.2 Regional**

Rank 1st 2nd 3rd 4th 5th  
 4 3 2 1 1

**E.3 Divisional**

Rank 1st 2nd 3rd  
 3 2 1

(Note: All Journalism and literary competitions shall be considered)

**2. LEADERSHIP RELATED TO JOURNALISM** Maximum 15 PTS

Position	National	Regional	Division	School
President	15	13	11	9
Vice President	12	10	9	7
Sec., Treas. and other Positions	10	8	6	5
Editor in Chief, Section Editor	15	13	11	9
Writer/Researcher/ Other Positions	10	8	6	5

**3. EXTENSION SERVICE/CONTRIBUTION TO JOURNALISM**

Maximum 10 PTS

Services	National	Regional	Division	School
Organizer, Trainer	10	7	5	3
Resource Speaker	10	7	5	3
Committee Chairperson	10	7	5	2
Facilitator	7	4	2	1
Committee Membership	4	2	1	1

**4. PUBLISHED RESEARCHES, READING MATERIALS, AND ARTICLES**  
 RELATED TO JOURNALISM

**Maximum of 5 PTS.**

- a. Book 5 pts
- b. Written Articles in Newsletters of Regional Association/  
 Newspapers/Magazines etc. (1point per article)

*Note: Articles in School Publication is not included*

**5. PANEL INTERVIEW BY THE SELECTION COMMITTEE**

Maximum of 5 PTS

(Non-appearance of the nominee in the panel interview is not a ground for disqualification)





**SCORE SHEET FOR EDITORIAL WRITING**

<b>Technical</b>	<b>40 %</b>
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
<b>Content</b>	<b>50%</b>
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORE SHEET FOR NEWS WRITING

<b>Technical</b>	<b>40%</b>
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double-meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
<b>Content</b>	<b>50%</b>
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/style	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources properly and observes copyright laws	
<b>TOTAL</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR FEATURE WRITING**

<b>Technical</b>	<b>30%</b>
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
<b>Content</b>	<b>60%</b>
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
<b>TOTAL</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORE SHEET FOR SPORTS WRITING

<b>Technical</b>	<b>40%</b>
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
<b>Content</b>	<b>50%</b>
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
**Evaluator/Judge**  
 (Signature over Printed Name)

### SCORE SHEET FOR EDITORIAL CARTOONING

<b>Technical</b>	<b>30%</b>
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original and creative representation of ideas/concepts on the issue given	
<b>Content</b>	<b>60%</b>
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Observes copyright laws	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
**Evaluator/Judge**  
 (Signature over Printed Name)

**SCORE SHEET FOR COPYREADING AND HEADLINE WRITING**

<b>Copyreading</b>	<b>60%</b>
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
<b>Headline Writing</b>	<b>40%</b>
Provides the best two headlines for the news article	
Observes standards in headline writing	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

---

**Evaluator/Judge**  
**(Signature over Printed Name)**

**SCORE SHEET FOR PHOTOJOURNALISM**

<b>Technical Quality</b>	<b>40%</b>
Exposure value and quality of image (free from digital noise)	
Presents images with acceptable sharpness	
<b>Communicative Quality</b>	<b>40%</b>
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
<b>News Caption</b>	<b>10%</b>
Write a two-sentence news caption per photo (following the 5Wh and 1H questions)	
<b>Ethics</b>	<b>10%</b>
Observes ethical and professional standards for journalism (fairness and accuracy)	
Respectful of subject's right to privacy (e.g. nudity, no permission to be the subject)	
Follows strict standards of no manipulation and alteration of reality	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

---

Evaluator/Judge  
(Signature over Printed Name)

**SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING**

<b>Technical</b>	<b>40 %</b>
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
<b>Content</b>	<b>50 %</b>
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)



### SCORE SHEET FOR COLUMN WRITING

<b>Technical</b>	<b>30%</b>
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
<b>Content</b>	<b>50%</b>
Presents and explains a solid and clear stand	
Presents the different angles and examine both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Clarifies certain points of fact or argument that may be confusing or complicated	
<b>Ethics</b>	<b>20%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
<b>Total</b>	<b>100%</b>
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

<b>Content (50%)</b>	<b>Score</b>
<p><b>CONTENT</b></p> <ul style="list-style-type: none"> <li>• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>• Utilizes facts from interviews, document review, data analysis and other reliable sources</li> <li>• Shows a variety of stories that fit the section where they are placed</li> <li>• Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives</li> <li>• Provides balance of light and serious topics</li> <li>• Shows relevance of articles to students</li> <li>• Showcases original works of students.</li> <li>• Properly cites information and attributes these facts from the source of information</li> <li>• Applies the principles of journalism</li> </ul>	
<p><b>Technical (30%)</b></p> <ul style="list-style-type: none"> <li>• Includes articles that are arranged according to importance</li> <li>• Presents headlines that are clear and free of bias</li> <li>• Makes use of pictures that are clear, properly cropped and captioned</li> <li>• Utilizes graphics, illustrations and cartoons that are relevant</li> <li>• Exhibits clear focus and coherent organization</li> <li>• Observes the rules of grammar and syntax</li> <li>• Observes proper journalistic style and format</li> </ul>	
<p><b>Ethics (10%)</b></p> <ul style="list-style-type: none"> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, non-libelous statements and obscene content</li> <li>• Observes intellectual property rights</li> </ul>	
<p><b>Team (10%)</b></p> <ul style="list-style-type: none"> <li>• Plans out the content and design of the publication based on the press kit given by the NTWG and can accomplish different tasks within the given time.</li> <li>• Shows ease in the use of variety of computer software and equipment to lay-out and design the publication</li> </ul>	
<p><b>TOTAL (100%)</b></p>	
<p><b>Comments/Suggestions:</b></p>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR THE BEST ONLINE PUBLISHING**

<b>Content (40%)</b>	<b>Score</b>
<ul style="list-style-type: none"> <li>• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>• Utilizes facts from interviews, document review, data analysis and other reliable sources</li> <li>• Shows a variety of stories that fit the section where they are placed</li> <li>• Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives</li> <li>• Provides balance of light and serious topics</li> <li>• Shows relevance of articles to students</li> <li>• Showcases original works of students.</li> <li>• Properly cites information and attributes these facts from the source of information</li> <li>• Applies the principles of journalism</li> <li>• Has clear and unbiased headlines/titles</li> <li>• Observes the rules of grammar and syntax</li> </ul>	
<b>Layout (20%)</b>	
<ul style="list-style-type: none"> <li>• Arranges stories in decreasing importance.</li> <li>• Highlights originality/uniqueness</li> <li>• Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned and credited</li> <li>• Exhibits clear focus and coherent organization of articles</li> </ul>	
<b>Technical (20%)</b>	
<ul style="list-style-type: none"> <li>• Makes use of multimedia elements such as video, audio, animation, graphics and photos</li> <li>• Is readable, mobile-responsive and engaging via social media</li> <li>• Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports</li> <li>• Articles include hyperlinks to cited references, data and other content or websites</li> </ul>	
<b>Ethics (20%)</b>	
<ul style="list-style-type: none"> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism and copyright violations</li> </ul>	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR RADIO SCRIPT WRITING AND BROADCASTING**

<b>1. Anchor</b>	<b>Total Score</b>
<b>Voice Quality 40%</b>	
<ul style="list-style-type: none"> <li>• Is very clear and easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
<b>Voice Recognition 30%</b>	
<ul style="list-style-type: none"> <li>• Has clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation 30%</b>	
<ul style="list-style-type: none"> <li>• Pronounces / articulates words in a distinct manner</li> <li>• Talks in accent that is socially acceptable</li> <li>• Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Total 100%</b>	

<b>2. News Presenter</b>	<b>Total Score</b>
<b>Voice Quality 40%</b>	
<ul style="list-style-type: none"> <li>• Is very clear, easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and help the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
<b>Voice Recognition - 30%</b>	
<ul style="list-style-type: none"> <li>• Has clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation - 30%</b>	
<ul style="list-style-type: none"> <li>• Pronounces / articulates words in a distinct manner</li> <li>• Talks in accent that is socially acceptable</li> <li>• Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Total 100%</b>	

<b>3. Infomercial</b>	<b>Total Score</b>
<b>Content - 40%</b>	
<ul style="list-style-type: none"> <li>• Shows brief and clear advocacy/idea description</li> <li>• Is logically organized</li> <li>• Shows smooth and appropriate transitions</li> </ul>	
<b>Creativity - 30%</b>	
<ul style="list-style-type: none"> <li>• Exhibits uniqueness and originality</li> <li>• Implements technologies appropriately</li> </ul>	
<b>Persuasion / Impact - 30%</b>	
<ul style="list-style-type: none"> <li>• Engages audience</li> <li>• Shows appropriate audience appeal</li> <li>• Keeps audience focused all throughout the broadcast</li> </ul>	
<b>Total 100%</b>	

<b>4. Technical Application</b>	<b>Total Score</b>
<b>Juxtaposition - 40%</b>	
<ul style="list-style-type: none"> <li>• Shows a smooth transition from one topic/news event to another</li> <li>• Establishes clear relationship between one audio effect to the news or information that follows</li> </ul>	
<b>Fidelity - 30%</b>	
<ul style="list-style-type: none"> <li>• Produces good audio quality</li> <li>• Produces authentic sound and effects</li> <li>• Has less static and no interference</li> </ul>	
<b>Timing and Precision - 30%</b>	
<ul style="list-style-type: none"> <li>• Has clear audible time signals</li> </ul>	
<b>Total 100%</b>	

<b>5. Script</b>	<b>Total Score</b>
<b>Content - 40%</b>	
<ul style="list-style-type: none"> <li>• Covers topic with necessary details &amp; examples</li> <li>• Is accurate and has no factual errors</li> <li>• Is well-organized</li> <li>• Uses academically and socially acceptable language</li> </ul>	
<b>Clarity of Instructions - 40%</b>	
<ul style="list-style-type: none"> <li>• Is easy to read and understand</li> <li>• Can easily be followed by another person or team</li> <li>• Reflects effective planning and organizing</li> </ul>	
<b>Script Organization - 20%</b>	
<ul style="list-style-type: none"> <li>• All elements are labeled and clearly written</li> <li>• Clearly indicates names of team members and their tasks/assignments</li> </ul>	
<b>Total 100%</b>	

<b>RADIO PRODUCTION (Overall)</b>	<b>Total Score</b>
A. Delivery - 25% 1. Anchor (15%) 2. News Presenter (10%)	
B. Technical Application - 25% 1. Timing and Precision	
C. Script - 25%	
D. Infomercial - 20%	
E. Adherence to time allotment - 5%	
<b>Total 100%</b>	
<b>Comments &amp; Suggestions:</b>	

---

**Evaluator/Judge**  
**(Signature over Printed Name)**

<ul style="list-style-type: none"> <li>Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
<b>Personality – 30%</b>	
<ul style="list-style-type: none"> <li>Observes proper stance/posture</li> <li>Shows a sense of confidence</li> <li>Demonstrates controlled facial expressions</li> <li>Connects with the subject when interviewing or with the anchor and viewers when reporting</li> </ul>	

<b>4. Technical Application - 25%</b>	<b>Total Score</b>
<b>Element appropriation – 40%</b>	
<ul style="list-style-type: none"> <li>Observes audio-video lock</li> <li>Shows effective interplay of audio-visual elements including graphics, text, images, etc.</li> </ul>	
<b>Fidelity – 30%</b>	
<ul style="list-style-type: none"> <li>Shows good audio and video quality</li> <li>Shows less to no distortion or technical distraction in audio and video</li> </ul>	
<b>Timing – 20%</b>	
<ul style="list-style-type: none"> <li>Shows a smooth flow of topics/stories</li> <li>Shows precise timing and synchronization</li> </ul>	
<b>Relevance – 10%</b>	
<ul style="list-style-type: none"> <li>Applies elements that contribute meaningfully to the overall broadcast presentation</li> </ul>	

<b>5. Infomercial/DevCom Plug – 15%</b>	<b>Total Score</b>
<b>Content – 50%</b>	
<ul style="list-style-type: none"> <li>Shows clear advocacy/idea description</li> <li>Reflects original concept</li> </ul>	
<b>Creativity – 50%</b>	
<ul style="list-style-type: none"> <li>Exhibits uniqueness</li> <li>Applies technical elements appropriately</li> <li>Is engaging and appealing</li> </ul>	

### **OVERALL NEWSCAST**

<b>Criteria</b>	<b>Total Score</b>
<b>Script – 30%</b>	
<b>Broadcast Presentation – 25 %</b>	
<ul style="list-style-type: none"> <li>Anchor – 12.5%</li> <li>Reporter – 12.5%</li> </ul>	
<b>Technical Application – 25%</b>	
<b>Infomercial/DevCom Plug – 15 %</b>	
<b>Adherence to Time Allotment – 5%</b>	
<b>TOTAL – 100 %</b>	

**SCORE SHEET FOR TV SCRIPT WRITING AND BROADCASTING**

<b>1. Script - 30%</b>	<b>Total Score</b>
<b>Content - 50%</b>	
<ul style="list-style-type: none"> <li>• Provides effective news/story angling</li> <li>• Covers the given stories/relevant topics with necessary details</li> <li>• Is accurate; no factual, conceptual and grammatical errors</li> <li>• Is original</li> </ul>	
<b>Style - 35%</b>	
<ul style="list-style-type: none"> <li>• Is written in a clear and concise manner</li> <li>• Uses simple, common language</li> <li>• Uses appropriate voice (i.e., active voice or passive voice)</li> <li>• Uses appropriate word choice</li> <li>• Uses proper script terms and abbreviations</li> </ul>	
<b>Organization - 15%</b>	
<ul style="list-style-type: none"> <li>• Follows adequate logical structure</li> <li>• Provides proper labels to elements/parts</li> <li>• Indicates team members and assignments</li> <li>• Considers coherent thought transitions</li> </ul>	

<b>2. Anchor - 12.5%</b>	<b>Total Score</b>
<b>Delivery - 70%</b>	
<ul style="list-style-type: none"> <li>• Uses a clear and well-modulated voice</li> <li>• Speaks with appropriate volume</li> <li>• Observes proper phrasing, pacing and timing</li> <li>• Articulates words well</li> <li>• Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
<b>Personality - 30%</b>	
<ul style="list-style-type: none"> <li>• Observes proper stance/posture</li> <li>• Shows a sense of confidence and authority</li> <li>• Projects a professional and credible personality</li> <li>• Demonstrates controlled facial expressions</li> </ul>	

<b>3. Reporter - 12.5%</b>	<b>Total Score</b>
<b>Delivery - 70%</b>	
<ul style="list-style-type: none"> <li>• Uses a clear and well-modulated voice</li> <li>• Speaks with appropriate volume</li> <li>• Observes proper phrasing, pacing and timing</li> <li>• Articulates words well</li> </ul>	



### **GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST**

1. Each region shall organize a team of five (5) members for English and Filipino both in elementary and secondary levels who shall not be competing in any of the individual writing categories.
2. Contestants shall wear white shirts with identification cards.
3. All contestants are required to attend the orientation before the competition.
4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
7. The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.
8. Each team is allowed to bring only the following:
  - two (2) digital/DSLR cameras;
  - one (1) inkjet printer with scanner;
  - one (1) card reader;
  - one (1) blank flash drive;
  - extension wires;
  - maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output; and
  - A4 size bond paper.
9. Laptops to be submitted to the NTWG shall be labeled with the following format:

Category – Medium-Level Region  
Name, School, Division  
e.g.,  
Collaborative Desktop Publishing – English – Secondary – Region X  
Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels shall be in a whole bond paper size pasted on or attached to the laptop bag.
10. Official laptops, previously cleared of stored documents, shall be submitted to the NTWG on July 16, 2023 (up to 5 PM only) to check for any other applications and pre-written documents or references therein. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.
11. The host region will provide six (6) scanners for the editorial cartoon (three (3) for elementary and three (3) for secondary (English/Filipino) as a backup for the contestants.
12. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops with disabled internet connection.

13. Each team will be required to convert their output into PDF, print in A4 size bond paper, and submit it to the examiner/s. The collaborative desktop publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school, division, or region can be found on their output as it would be a ground for disqualification.

14. The output of the contest is an A4-size four-page full-colored publication. The output will be stored in a flash drive provided by the examiner/s and uploaded to the designated computer for judging.

15. The top five (5) teams shall be recognized, and their points will be included in the determination of the overall scores.

16. The decision of the Board of Judges is final and irrevocable.

**SCORESHEET FOR ONLINE PUBLISHING**

<b>Content (30%)</b>	<b>Score</b>
<ul style="list-style-type: none"> <li>● Applies the principles of journalism</li> <li>● Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>● Utilizes facts from interviews, document review, data analysis, and other reliable sources</li> <li>● Shows a variety of stories that fit the section where they are placed</li> <li>● Includes historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives</li> <li>● Provides a balance of light and serious topics</li> <li>● Shows the relevance of articles to students</li> <li>● Has clear and unbiased headlines/titles</li> </ul>	
<p><b>Language and Style (15%)</b></p> <ul style="list-style-type: none"> <li>● Observes rules of grammar and syntax</li> <li>● Observes coherence</li> <li>● Uses appropriate vocabulary (<i>Observes gender-fair language</i>)</li> </ul>	
<p><b>Layout (20%)</b></p> <ul style="list-style-type: none"> <li>● Arranges stories in decreasing importance</li> <li>● Highlights originality/uniqueness</li> <li>● Uses relevant video or audio, pictures, and graphics that are clear, properly edited, captioned, and credited</li> <li>● Exhibits clear focus and coherent organization of articles</li> </ul>	
<p><b>Technical (20%)</b></p> <ul style="list-style-type: none"> <li>● Makes use of multimedia elements such as video, audio, animation, graphics, and photos</li> <li>● Is readable, mobile-responsive, and engaging via social media</li> <li>● Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports</li> <li>● Articles include hyperlinks to cited references, data, and other content or websites</li> </ul>	
<p><b>Ethics (15%)</b></p> <ul style="list-style-type: none"> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information</li> <li>● Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>● Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	
<p><b>Total (100%)</b></p>	
<p><b>Comments/Suggestions:</b></p>	

Evaluator/Judge  
(Signature over Printed Name)

**laptops on or before the set deadline shall mean disqualification of the competing team.**

**12. Each group shall email their URL to the assigned examiner.**

**13. The top five (5) teams shall be recognized, and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly.)**

**14. The decision of the Board of Judges is final and irrevocable.**

### **GUIDELINES FOR THE ONLINE PUBLISHING CONTEST**

1. Each region shall organize a team of five (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.
2. Contestants may wear their school uniforms or plain white t-shirts with their identification cards.
3. All contestants are required to attend the one-hour orientation before the competition.
4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures or videos of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
7. The team will be given three (3) hours for writing, layout, and editing articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/Data gathering through a mini press conference, the pre-game, actual game, and post-conference shall be excluded from the three-hour time allotment.
8. Specific instructions on the number of articles to be produced will be given during the orientation.
9. Each team will be required to bring only the following:
  - one (1) flatbed scanner/3-1 printer (mobile/phone scanner is NOT allowed);
  - maximum of two digital cameras -digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest (*Standard process in the Photojournalism Event shall be observed in checking the cameras and SD cards.*);
  - maximum of four (4) laptops installed with Photoshop for image enhancement;
  - maximum of two (2) pocket wifis (preferably with two different networks) or one (1) wireless router; and
  - extension cord.
10. Laptops to be submitted to the NTWG shall be labeled with the following format:

Category - Medium-Level\_Region  
Name, School, Division  
e.g.,  
Online Publishing – English – Secondary – Region X  
Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels shall be in a whole bond paper pasted on or attached to the laptop bag.
11. Official laptops, previously cleared of stored documents, shall be submitted to the NTWG on July 16, 2023 (up to 5 PM only) to check for any other applications and pre-written documents or references. Failure to submit the

**SCORESHEET FOR COLLABORATIVE DESKTOP PUBLISHING**

<b>Content (50%)</b>	<b>Score</b>
<ul style="list-style-type: none"> <li>● Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>● Utilizes facts from interviews, document review, data analysis, and other reliable sources</li> <li>● Shows a variety of stories that fit the section where they are placed</li> <li>● Cites historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives</li> <li>● Provides a balance of light and serious topics</li> <li>● Shows the relevance of articles to students</li> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information</li> <li>● Applies the principles of journalism</li> </ul>	
<p><b>Technical (40%)</b></p> <ul style="list-style-type: none"> <li>● Includes articles that are arranged according to the importance</li> <li>● Presents headlines that are clear and free of bias</li> <li>● Makes use of pictures that are clear, properly cropped, and captioned</li> <li>● Utilizes relevant graphics, illustrations, and cartoons</li> <li>● Exhibits clear focus and coherent organization</li> <li>● Observes rules of grammar and syntax</li> <li>● Observes proper journalistic style and format</li> </ul>	
<p><b>Ethics (10%)</b></p> <ul style="list-style-type: none"> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>● Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>● Has no potentially libelous or obscene content, plagiarism, or copyright violations</li> </ul>	
<p><b>TOTAL (100%)</b></p>	
<p><b>Comments/Suggestions:</b></p>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## **GUIDELINES FOR TV SCRIPTWRITING AND BROADCASTING**

### **A. General Guidelines**

1. Each region shall organize a team of five (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.

- a. scriptwriter/s
- b. anchor/s
- c. reporter/s
- d. producer/director who could also act as floor director
- e. video/graphics editor
- f. video journalist/cameraman

Any of the team members can assume two (2) or more positions/tasks, as long as this would not be conflicting or awkward about the outcome of the broadcast (for example an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer.)

2. The list of equipment and tools in the mock broadcast room shall be shared with the regional coordinators a week before the contest through an advisory by the host region/division.

3. A 30-minute technical orientation will be held on the morning of July 16, 2023, for the director and video/ graphics editor. Then, each team will be given five (5) minutes to visit the mock broadcast room.

4. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.

5. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

6. The decision of the Board of Judges is final and irrevocable.

### **PRE-CONTEST**

1. Each team will be required to bring only the following:

- maximum of four (4) laptops with at least 10GB free space and a video editing program (with uploading capacity);
- three (3) empty USB Flash Drives (16GB minimum);
- maximum of two (2) cameras/mobile phones (without sim) compatible with the laptop;
- maximum of three (3) wired lapel microphones;
- A4 bond paper;
- one (1) printer with ink; and
- extension cord.

2. Laptops and flash drives to be submitted to the NTWG shall be labeled with the following format:

Category – Medium – Level – Region

Director's Name, School, Division

e.g.,

TV Scriptwriting and Broadcasting – English – Secondary – Region X

Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels for laptops shall be in a whole bond paper attached to the laptop bag.

Flash drives shall be sealed in an envelope with a label.

3. Checking and sealing of laptops shall be done on July 16, 2023 (until 5 PM only). Laptops shall be clear of stored documents except for the pre-recorded Opening Billboard (OBB) and Closing Billboard (CBB) and offline editing software.

4. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.

5. Only the equipment and tools in the mock broadcast room are allowed to be used by the participants during the actual presentation.

6. Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.

7. The directors will draw lots to determine the order of the presentation. Then, contest materials saved in flash drives sealed in envelopes shall be distributed to the directors.

## **CONTEST PROPER:**

### **A. SCRIPTWRITING AND PRODUCTION**

1. The team shall have the following components in their script:

a. **Cover page:** This shall contain the group's name (mock TV network name).

b. **News:** The NTWG will provide five (5) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.

c. **Infomercial/ Developmental Communication:** The NTWG will provide two (2) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team is required to produce one (1) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.

d. **Field Report:** A live field report with or without canned video support shall be included in the production.

e. **Headlines:** These will contain a brief lead/summary of the news articles.

f. **OBB/CBB:** The OBB and CBB will contain the group's assumed TV network name. The script for the OBB/CBB should be included in the main script which will be submitted to the judges.

2. Five (5) hours and 15 minutes will be allotted for the preparation of the script, shooting, and editing of the videos, production of the infomercial, and rehearsals. All groups shall stop working after the allotted time. A buzzer shall signal the end of the scriptwriting and production time.

3. The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.

4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. Members shall only be allowed to go out of the room when it is time for their team to perform and for personal necessities accompanied by a proctor.

5. Each team shall prepare four (4) copies of the script: three (3) copies for the judges and one (1) copy for the team.

6. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e., anchor, field reporter, etc.).

7. The script should not bear any information that may identify the school, division, or region.

8. There shall be designated holding rooms for each member of the team according to one's role, where they shall proceed and stay after the time accordingly.



## **B. TV BROADCAST SKILLS PERFORMANCE**

1. Only one (1) laptop is allowed inside the studio.
2. All news reports shall be presented live. Only the OBB and CBB are pre-recorded/pre-produced. Support videos or audio to be used for the live reports are either taken from the folders or produced on the day of the contest.
3. Other than the actual broadcast time, seven (7) minutes shall be allotted for entrance and preparation.
4. The TV broadcast must be delivered in six (6) minutes.
5. The timekeeper shall raise the green flaglet to signal the start of the presentation. A yellow flaglet shall be raised by the timekeeper to warn the presenting team that only one (1) minute is left of the broadcast time. A red flaglet shall be raised to signal that the six (6) minutes allotted for the group have been consumed.
6. In case of overtime/undertime in the prescribed duration of the broadcast, the following points shall be deducted from the points earned in the criterion adherence to time allotment (5%).
  - 1 second - 20 seconds - 1 point
  - 21 seconds - 40 seconds - 2 points
  - 41 seconds - 60 seconds - 3 points
  - 61 seconds - 80 seconds - 4 points
7. The timekeeper shall give the judges a copy of the record of the broadcast running time of each group right after the performance. The record should indicate how many seconds/minutes each group went over/under time if they did. The timekeeper shall also announce the time started, time finished, incurred undertime/overtime, and the corresponding deductions of the group.
8. Three (3) minutes shall be allotted for the exit.
9. The decision of the Board of Judges is final and irrevocable.

**SCORESHEET FOR TV SCRIPTWRITING AND BROADCASTING**

<b>1. Script- 30%</b>	<b>Score</b>
<b>Content - 50%</b>	
<ul style="list-style-type: none"> <li>● Provides effective news or story angling</li> <li>● Covers the given stories or relevant topics with necessary details</li> <li>● Is accurate, with no factual, conceptual, or grammatical errors</li> <li>● Is original</li> </ul>	
<b>Style - 35%</b>	
<ul style="list-style-type: none"> <li>● Is written in a clear and concise manner</li> <li>● Uses simple and common language</li> <li>● Uses appropriate voice (i.e., active voice or passive voice)</li> <li>● Uses appropriate word choice</li> <li>● Uses proper script terms and abbreviations</li> </ul>	
<b>Organization - 15%</b>	
<ul style="list-style-type: none"> <li>● Follows adequate logical structure</li> <li>● Provides proper labels to elements or parts</li> <li>● Indicates team members and assignments</li> <li>● Considers coherent thought transitions</li> </ul>	
<b>2. Anchor - 12.5%</b>	<b>Score</b>
<b>Delivery - 70%</b>	
<ul style="list-style-type: none"> <li>● Uses a clear and well-modulated voice</li> <li>● Speaks with an appropriate volume</li> <li>● Observes proper phrasing, pacing, and timing</li> <li>● Articulates words well</li> <li>● Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
<b>Personality - 30%</b>	
<ul style="list-style-type: none"> <li>● Observes proper stance or posture</li> <li>● Shows a sense of confidence and authority</li> <li>● Projects a professional and credible personality</li> <li>● Demonstrates controlled facial expressions</li> </ul>	
<b>3. Reporter (12.5%)</b>	<b>Score</b>
<b>Delivery - 70%</b>	
<ul style="list-style-type: none"> <li>● Uses a clear and well-modulated voice</li> <li>● Speaks with an appropriate volume</li> <li>● Observes proper phrasing, pacing, and timing</li> <li>● Articulates words well</li> <li>● Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
<b>Personality - 30%</b>	
<ul style="list-style-type: none"> <li>● Observes proper stance or posture</li> <li>● Shows a sense of confidence</li> <li>● Demonstrates controlled facial expressions</li> <li>● Connects with the subjects when interviewing or with the anchor and viewers when reporting</li> </ul>	
<b>4. Technical Applications - 25%</b>	<b>Score</b>

<b>Element appropriation - 40%</b>	
<ul style="list-style-type: none"> <li>• Observes audio-video lock</li> <li>• Shows effective interplay of audio-visual elements including graphics, text, images, etc.</li> </ul>	
<b>Fidelity - 30%</b>	
<ul style="list-style-type: none"> <li>• Shows good audio and video quality</li> <li>• Shows less to no distortion or technical distraction in audio and video</li> </ul>	
<b>Timing - 20%</b>	
<ul style="list-style-type: none"> <li>• Shows a smooth flow of topics or stories</li> <li>• Shows precise timing and synchronization</li> </ul>	
<b>Relevance - 10%</b>	
<ul style="list-style-type: none"> <li>• Applies elements that contribute meaningfully to the overall broadcast presentation</li> </ul>	

<b>5. Infomercial/DevCom Plug - 15%</b>	<b>Score</b>
<b>Content - 50%</b>	
<ul style="list-style-type: none"> <li>• Shows clear advocacy or idea description</li> <li>• Reflects original concept</li> </ul>	
<b>Creativity - 50%</b>	
<ul style="list-style-type: none"> <li>• Exhibits uniqueness</li> <li>• Applies technical elements appropriately</li> <li>• Is engaging and appealing</li> </ul>	

**OVERALL NEWSCAST**

<b>Criteria</b>	<b>Score</b>
Script - 30%	
Broadcast Presentation - 25%	
<ul style="list-style-type: none"> <li>• Anchor - 12.5%</li> <li>• Reporter - 12.5%</li> </ul>	
Technical Application - 25%	
Infomercial/DevCom Plug - 15%	
Adherence to Time Allotment - 5%	
<b>TOTAL - 100%</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)