

DA- 2024- 07-014 DEPED MALAYBALAY CITY DIVISION

Republic of the Philippines Department of Education DIVISION OF MALAYBALAY CITY

Division Advisory No. <u>014</u>, s. 2024 March 13, 2024 Complying with DepEd Order No. 8, s. 2013. Office issues this Advisory, not for endorsement per DO 28, s. 2001, but for the Information of DepEd Officials, personnel/staff, and the concerned public

21st WORD CUP NATIONAL JOURNALISM CONFERENCE AND AMBASSADORS AWARD

This Office informs the field that the WORD CUP EDCALIBRE INTERNATIONAL CO. is inviting Learners and Teachers to the 21ST Word Cup National Journalism Conference and Ambassadors Award on May 4-5, 2024 at Tagaytay City. Attached are the documents for further details.

Queries relative to this you can email to edcalibre.intl@gmail.com or thru mobile

number 09159607268.

Encl.:

As stated

Copy furnished: Records Section SGOD/rcd

11 March 2024



CHERRY MAE L. REYES Schools Division Superintendent Malaybalay City malaybalay.city@deped.gov.ph

Dear:

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Greetings!

Life-long skills are proving to be more important in the learning recovery of our youth. The best way to learn it however may also be outside the four corners of our classroom. Skills, after all, take practice to master. In the application of our language learning, we go to campus journalism for instance. And what better method to learn it but through the 21st Word Cup National Journalism Conference and Ambassadors Award on 4-5 May 2024 at Tagaytay City.

We believe that our authentic journalism workshops are effective ways to impart life-long learning in journalism. For instance, months before the pandemic in July, we provided 270 Word Cup Masterclass participants an actual news coverage by having them work side by side with media professionals in the live coverage of seven events, namely: the Asian Obstacle Course Racing Championships back to back with the ASEAN Para Obstacle Course Racing Championships at the Quirino Grandstand and the National Milo Marathon at the Mall of Asia; the Pencak Silat demonstration at Bayview Park Hotel; the press briefings on: Toward a Livable City: Balancing Environment and Development in the Metropolis held in Las Pinas-Paranaque Critical Habitat and Ecotourism Area; The Philippine Cinema's Centennial: Quo Vadis? and the Philippines Global Initiative to Decongest Cities in GSIS.

Thus in August, Manila Bulletin published Word Cup participants' coverage of the Las Pinas Paranaque Critical Habitat and Ecotourism Area. Months prior, on May 30 the newspaper also featured the Boracay rehabilitation. These were your students and teachers embracing life-long learning as a method to reinforce their classroom learning.

In these Masterclasses, in-depth training was delivered by the practitioners themselves. In addition to learning by doing, we ensure that we give feedback to the work of our participants through the insightful critiquing of their outputs. To push them to do more, we bundled a national level contest or learning evaluation as incentive to the activity. As learning leaders, we hope that you too have recognized the uniqueness of our method by allowing your students and teachers to experience the only authentic journalism training workshop in the Philippines and Asia by issuing a Memorandum or an Advisory cascading the event chargeable to their school MOOE or Local School Board fund subject to the usual accounting rules and regulations.

We look forward to your favorable accommodation of this request. For further inquiries, I may be reached through <u>current common or at mobile number 0915.960.7268</u>. You can know more about us on our Facebook account Word Cup Associated Editors.

Thank you and more power!

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21st Word Cup National Journalism Conference						
and Ambassadors Awards						
Matrix of Activities						
4 May 2024 (Saturday)						
7:30-9:00	Arrival and Registration					
9:00-10:30	Opening Program/ Press Briefing and Press Conference					
10:30 - 12:30	News Writing / Pagsulat ng Balita	Feature Writing / Pagsulat ng Lathalain	Editorial Writing / Pagsulat ng Pang-ulong Tudling			
2:00 - 4:30	Mobile Journalism	Sports Writing / Pagsulat ng Balitang Isport	Copyreading & Headline Writing / Pag-uulo at Pagwawasto ng Balita			
	5	May 2024 (Sunday)	·····			
8:30-10:30	Science Writing / Pagsulat ng Balitang Agham	Photojournalism / Pagkuha ng Larawan	Column Writing/ Pagsulat ng Opinyon			
	Ambassadors Award					
10:30-12:00	Gold Ambassadors – 30 participants per school					
	Silver Ambassadors – 20 participants per school Bronze Ambassadors – 15 participants per school					
1:00-3:00	Awarding Ceremony					

Details of Registration

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The objectives of the press coverage and national contest are to:

1. Enhance the writing and photography skills of teachers and students;

- 2. Recognize and award exemplary work, and;
- 3. Get quality outputs published in national media.

> Contests are open to elementary, junior and senior high school, college students and school paper advisers.

> Actual seminar is on 4-5 May 2024 (exclusive of travel time) at Angel's Hills, Tagaytay City; Activities/Venues may be subject to change.

Accommodation: 1 overnight stay (4 May 2023)

> Check-in is strictly 9:00 a.m on 4 May 2024. Check out is 12 nn on 5 May 2024. Rooms are nonexclusive (male and female may/may not combine in a room). Rooms can accommodate 10 persons, first come, first serve basis.*Prior to 4 May or beyond 5 May, accommodation may be arranged.

Meals:

4 May 2024: AM snacks, lunch, PM snacks, dinner 5 May 2024: Breakfast, AM snacks, lunch, PM snacks

Visit our Facebook Page for updates: http://www.lasabasha.atthewalidaballi and Please hit the subscribe button: http://bitty.WordCapylinecs

Participation Fee per person

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21st Word Cup	Regular Registration	Late Registration		
4-5 May 2024	1-30 March	1-30 April	Registration Link	
Stay Out	P 4,750	P 5,500		
Stay In	P 5,500	P 6,000		
Additional Night's Stay	P1,000		https://bit.ly/21stWordCup	

PAYMENT DETAILS

> Participation fees may be made to:

LandBank account number 3347037191 Gcash at 09682973049

Account Name: Eugenio Sonny O. Calapit

> Please make necessary arrangements if there are no Landbank/GCash in your area.

Sample Workshop Output of Previous Word Cup Masterclass

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EDITOR'S NOTE

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Sample Workshop Output of Previous Word Cup Masterclass



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Sample Workshop Output of Previous Word Cup Masterclass

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