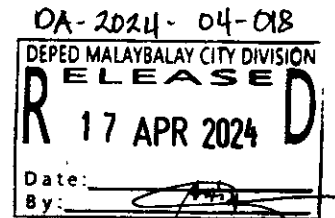




Republic of the Philippines
Department of Education
DIVISION OF MALAYBALAY CITY



Division Advisory No. 018, s. 2024
April 17, 2024

*Complying with DepEd Order No. 8, s. 2013.
Office issues this Advisory, not for endorsement per DO 28, s. 2001,
but for the Information of DepEd Officials,
personnel/staff, and the concerned public*

BOASTING RESEARCH AND PUBLICATION EXCELLENCE: “A Comprehensive Seminar and Workshop”

This Office informs the field that the ACLC College of Bukidnon Inc., College of Business Administration in collaborative with MH Codilla Training and Development Services is inviting Teachers/Educators for the 2-day Faculty Development Seminar and Workshop “BOASTING RESEARCH AND PUBLICATION EXCELLENCE” on May 17-18, 2024 (Friday and Saturday) every 10 am to 6 pm at Robinsons Place Cinema 6 and Level 3. Attached are the documents for further details.

Queries relative to this you can contact thru mobile number **09561930892**.

Immediate and wide dissemination of this Advisory is desired.

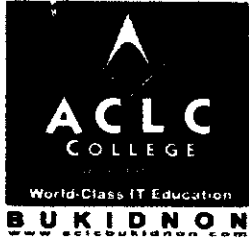
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As stated

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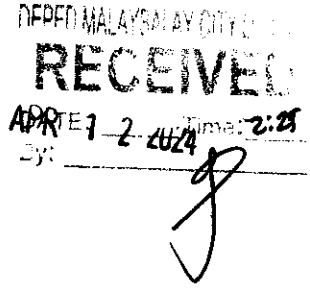
Nordron, Jr. issue advisor



ACLC COLLEGE OF BUKIDNON INC.
A Member of the AMA Education System
COLLEGE OF BUSINESS ADMINISTRATION
BSBA major in Marketing Management
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millisasaramosing@aclcbukidnon.com



April 11, 2024



To: **CHERRY MAE L. LIMBACO - REYES**
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

Dear Ma'am:

Greetings!

The ACLC College of Bukidnon, Inc. – College of Business Administration in collaboration with MH Codilla Training and Development Services, is in a positive spirit to conduct a faculty-development seminar and workshop on Research and Publication, with the Training Title, **“Boosting Research and Publication Excellence: A Comprehensive Seminar and Workshop”**, scheduled to take place this **May 17 and 18 (Friday and Saturday), 2024, every 10 am to 6 pm.**

Here are the details of the said event:

Venue: Robinsons Place Cinema 6 and Level 3
Number of Participants: **Minimum of 50 Teachers/Educators (Outside School) and Maximum of 100 Teachers/Educators**
CPD UNITS: **SIX (6) UNITS and 4 UNITS FREE (Upon joining FREE WEBINAR this June 2024)**

2-DAY FACULTY DEVELOPMENT SEMINAR AND WORKSHOP

Training Title: “Boosting Research and Publication Excellence: A Comprehensive Seminar and Workshop”

Date: May 17 and 18, 2024

Course: THESIS/DISSERTATION RESEARCH AND PUBLICATION

Description: This advanced and practical seminar and workshop is designed to empower researchers and academics with the necessary skills and timely knowledge to enhance their research quality, streamline the publication process, and foster professional growth.

Through lectures, interactive sessions, and hands-on exercises, participants will gain valuable insights and tools to strengthen their research and publication capabilities thus creating excellence.

Objectives:

- 1) To provide an in-depth understanding of the research process, including formulating research questions and designing studies.
- 2) To explore various research methodologies and their applications across diverse disciplines.
- 3) To enhance the understanding of the publication process, including manuscript preparation, submission, and peer review.

- 4) To discuss strategies for effective communication of research findings through presentations, posters, and publications.
- 5) To address the importance of networking, collaboration, and maintaining a strong academic profile.

Day 1 (May 17, 2024, FRIDAY)

Morning Sessions (Ma'am Bon)

- 1. Efficient Data Collection and Management Techniques**
- 2. Mastering Statistical Analysis (SPSS and/or SEM)**

Afternoon Sessions (Sir M. Codilla)

- 1. Qualitative Research: Methods, Approaches, and Applications**
- 2. Data Collection in Qualitative Research: Techniques and Best Practices**

Day 2 (May 18, 2024, SATURDAY)

Morning Sessions (Ma'am Bon)

- 1. Developing a Well-Defined Research Question and Hypothesis**
- 2. Creating a Self-Developed Survey Questionnaire (Do's and Don'ts) for Quantitative Research**

Afternoon Sessions (Sir M. Codilla)

- 1. Effective Communication of Research Findings: Presentations, Posters, and Publications**
- Understanding the Difference Between Case Study, Feasibility Study, Research, Thesis and Dissertation**

With this regard, we would like to invite any participants who are in dire need of CPD units to join with this activity and are also avid to know more about thesis research and dissertation.

The event would have a registration fee of **1450 pesos (inclusion of CPD certificate and Training Kit)**. For registration, please pre-register through this link, <https://forms.gle/HmWB8Vvdy4qurJQ79>.

Should you have any questions or require additional information, please do not hesitate to contact us #09561930892. We hope to get positive feedback on this request and hope to make this event a success.

Thank you for your attention and consideration.

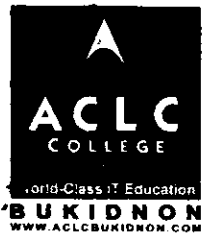
Sincerely yours,



MILLISA E. SARAMOSING-EQUIT, MBA
Program Head-CBA
ACLC College of Bukidnon, Inc.



Engr. DAVID LARSEN S. URSAL, MIT
School Director
ACLC College of Bukidnon, Inc.



ACLC COLLEGE OF BUKIDNON, INC.
TS Building 3535 Sayre Highway, Hagkol, Valencia City, Bukidnon



COLLEGE OF BUSINESS ADMINISTRATION

2-DAY FACULTY DEVELOPMENT SEMINAR AND WORKSHOP

***“Boosting Research and Publication
Excellence: A Comprehensive Seminar
and Workshop”***



SPEAKERS:

*Michael Henry T. Codilla, Ph.D and
April Lyn R. Bon, MaEd, MBA, LPT*



Robinsons Place Valencia
City, Bukidnon



May 17-18, 2024



**6 CPD + 4 CPD
UNITS FREE**

*(Upon Joining FREE
WEBINAR this June 2024)*