

2024-94592



Republic of the Philippines  
Department of Education  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

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DEPED MALAYBALAY CITY DIVISION  
**RELEASE**  
R 11 JUN 2024 D  
Date: \_\_\_\_\_  
By: \_\_\_\_\_

**DIVISION MEMORANDUM**  
No. 242, s. 2024

**TO:** Assistant Schools Division Superintendent  
Chief Education Supervisors, CID and SGOD  
Public Elementary and Secondary School Heads  
All Others Concerned

**FROM:**  **CHERRY MAE L. LIMBACO - REYES**  
Schools Division Superintendent  
Office of the Schools Division Superintendent

**DATE:** June 07, 2024

**SUBJECT: DISSEMINATION OF REGIONAL MEMORANDUM NO. 0402 S. 2024, re: 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING CELEBRATION.**

- For the information and guidance of all concerned, this Office hereby disseminates the attached Regional Memorandum No. 0402 s. 2024 dated May 30, 2024 re: 2024 International Day Against Drug Abuse and Illicit Trafficking Celebration with the theme, "The evidence is clear: Invest in Prevention on June 26, 2024.
- Shall there be queries, contact MARIA SARLINE R. FLORES, Medical Officer III, through mobile No. 09171245306.
- For more information, all concerned are advised to visit the DDB website and its official social media accounts
- Widest dissemination and compliance of this memorandum is desired.

Encl.: As stated

Copy Furnished:  
SGOD-School Health Unit  
Records Unit



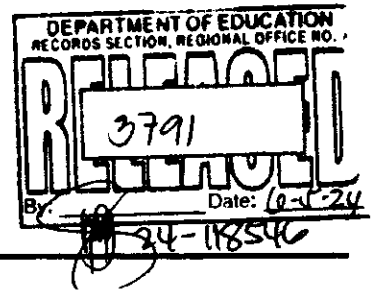
Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)



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Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO



May 30, 2024

REGIONAL MEMORANDUM  
No. 0402s. 2024

2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND  
ILLICIT TRAFFICKING CELEBRATION

To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
Chiefs, School Governance and Operations Divisions  
NDEP School/Division Coordinators  
All Others Concerned

1. This issuance refers to the letter from the Chairperson of Dangerous Drugs Board (DDB) of the Office of the President, through the Office of the Undersecretary for Operations (OUOPS), on the **Celebration of 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)** with the theme, "*The evidence is clear: invest in prevention*" on June 26.
2. The activity highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.
3. It is highly recommended from this Office to all concerned to be part of the 2024 IDADAIT celebration and amplify efforts to combat the global drug problem by undertaking the following activities:
  - a. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, or banners in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB website at [www.ddb.gov.ph](http://www.ddb.gov.ph) ;
  - b. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #Invest in Prevention; and
  - c. **Organizing respective 2024 IDADAIT celebration / activities**, which will promote and contribute to the campaign against illegal drug use.
4. For more information, all concerned are advised to visit the DDB website and its official social media accounts.



Address: DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City  
Telephone No: (088) 881-3137  
Email: [region10@deped.gov.ph](mailto:region10@deped.gov.ph)  
Website: [r10.deped.gov.ph](http://r10.deped.gov.ph)

Doc. Ref. Code: RD-ORD-ED13 Rev. 01  
Effectivity: 01-01-2024 Page: 1 of 1

5. This Office directs the immediate and wide dissemination of this Memorandum.



**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director

ATCH.: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS                      DRUG EDUCATION

RE:      Celebration of 2024 International Day Against Drug Abuse  
         and Illicit Trafficking (IDADAIT)

ESSD/ribc



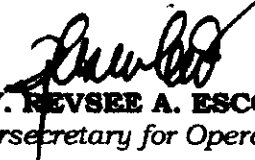
Republika ng Pilipinas  
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

**MEMORANDUM**

**DM-OUOPS-2024-12-04322**

TO : **REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS**

FROM :   
**ATTY. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

SUBJECT : **2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND  
ILLICIT TRAFFICKING CELEBRATION**

DATE : May 28, 2024

This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The IDADAIT is celebrated annually every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.

For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.

In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities:

1. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at [www.ddb.gov.ph](https://www.ddb.gov.ph);
2. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
3. **Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.

For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.

For reference and wide dissemination.

Thank you.

**Copy furnished:**

**OFFICE OF THE SECRETARY**

**MS. MARIA LINA G. REYES**

*Information Officer III*

DDB – Preventive Education, Training, and Information Division

# IDADAIT 2024

Maria Lina G. Reyes <mlgreyes@ddb.gov.ph>

Sun 5/26/2024 9:25 PM

To: sec@deped.gov.ph <sec@deped.gov.ph>; Office of the Secretary <osec@deped.gov.ph>; Office of the Undersecretary and Chief of Staff (OUCOS) <osec.cos@deped.gov.ph>

Cc: Revsee Escobedo <revsee\_escobedo@deped.gov.ph>; revescobedo@gmail.com <revescobedo@gmail.com>; Undersecretary for Field Operations, Palaring Pambansa and DEACO <oure@deped.gov.ph>

1 Attachment (400 KB)

DPED\_IDADAIT\_2024.pdf

Greetings from the Dangerous Drugs Board:

Kindly refer to the attached letter regarding the observance of IDADAIT 2024. For your information and guidance.

Thank you.

<https://tinyurl.com/2024IDADAIT>



**Maria Lina G. Reyes** | Information Officer III  
**Preventive Education, Training  
and Information Division**



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OFFICE OF THE PRESIDENT  
**DANGEROUS DRUGS BOARD**

Reference No. PETID/2024/05/17/09

17 May 2024

**VICE-PRESIDENT AND SECRETARY SARA Z. DUTERTE**

Department of Education  
2/F Mabini Bldg., DepEd Complex  
Meralco Ave., Pasig City, 1605

**Through: Undersecretary REVSEE A. ESCOBEDO**  
Undersecretary for Governance and Field Operations

Dear **Vice-President and Secretary DUTERTE:**

Greetings from the Dangerous Drugs Board!

On December 7, 1987, the United Nations General Assembly issued a resolution declaring the 26th of June of every year as the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT). It aims to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

This year's IDADAIT campaign with the theme **The evidence is clear: invest in prevention**, recognizes that effective drug policies must be rooted in science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use.

Arent this, we would like to enlist your good office to amplify efforts to combat the global drug problem and take part in the campaign by undertaking the following proposed activities:

- Promoting the 2024 IDADAIT Theme:

Stakeholders are highly encouraged to put up-display tarpaulins, banners, or streamers in strategic places within their offices. Templates and copies of campaign materials are available and can be downloaded from the DDB website of the DDB ([www.ddb.gov.ph](http://www.ddb.gov.ph))

- Supporting and joining the online advocacy:

Stakeholders can support and participate in the online advocacy and contents on the 2024 IDADAIT. The use of the hashtags #WorldDrugDay and #InvestInPrevention is also encouraged.

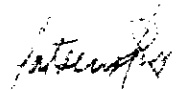
- Organize your own 2024 IDADAIT Celebration/Activities.

Agencies and organizations are encouraged to conduct similar or own activities promoting and contributing to the campaign.

Regular updates and announcements on the observance of the 2024 IDADAIT will be posted on the DDB Website and official social media accounts. Furthermore, for clarifications and additional information, your focal person may coordinate with Ms. Maria Lina G. Reyes of the Information Section- Preventive Education, Training, and Information Division through her mobile number: 0969-475-1928 or email at [mlgreves@dps.gov.ph](mailto:mlgreves@dps.gov.ph).

Thank you for your continued support in matters of mutual concern.

Very truly yours,



**Secretary CATALINO S. CUY**  
Chairperson